

WORLD OF HOSPITALITY

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Expo Real 2026

Network & Business

at the joint stand of
HospitalityInside

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WORLD OF HOSPITALITY INFORMATION.



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EXPO REAL **+ WORLD OF HOSPITALITY** **= PURE SYNERGIES**

Expo Real 2026

From 5 to 7 October 2026, Europe's largest real estate and investment fair will once again be the hub of the real estate industry. Around 42,000 participants from over 70 countries and 1,742 exhibitors from 34 countries took part in the leading trade fair in 2025.



Find the optimum

Since 2012, the hotel industry has been meeting at World of Hospitality. A headstand and plenty of space for individuality are also planned for the neighbouring stand in 2026. We offer top-notch service, catering and meeting rooms. Furniture and stand construction elements are reused to conserve resources.



Diverse and visible

The logos and co-exhibitors are clearly visible. The mix of operators, investors, consultants, solicitors and developers makes the stand an attractive destination. Other hotel exhibitors have set up their stands around the World of Hospitality.



Exhibit, network & promote

The exhibition stand is part of our comprehensive trade fair concept. An informative website, high-quality networking, special publications and advertising on the Expo Real website form an attractive, top-level networking and marketing platform.



Compact or tailor-made

Below you will find our exhibitor packages, ranging from compact lounge tables to customised special areas at the 'World of Hospitality' joint stand!



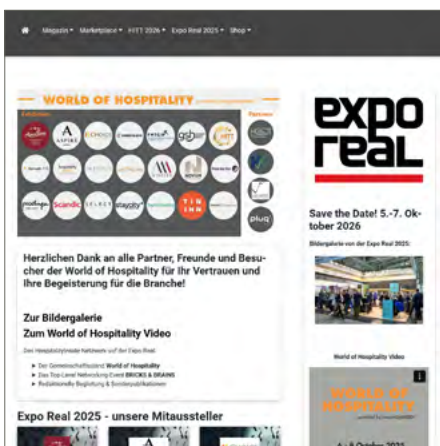
THE ADVANTAGES AT A GLANCE

- 1 Significant time savings in preparation and on site
- 2 Proven trade fair concept with high synergy potential
- 3 Attractive inclusive packages from small to large at a fixed price
- 4 Excellent visibility for your company through logo presence.
- 5 Networking-Events at the stand
- 6 Meeting-rooms and bar
- 7 Extensive support from an experienced service team
- 8 Professional Catering
- 9 Office infrastructure with printer and stable Wi-Fi
- 10 Year-round online presence at hospitalityInside.com

SERVICE & MARKETING

Reception desk

We answer questions, assist with visitor management and forwarding enquiries, and coordinate meeting room usage.



Catering

Drinks, coffee and tea specialities, finger food and a daily changing selection of dishes for stand partners and their guests.

Stand-Flyer

Printed and digital with brief profiles of co-exhibitors for quick orientation

Marketing

Entry with key visual in the exhibitor directory

Logo displayed on the exhibitor table and multiple times on all stand banners

Detailed company profiles on hospitalityInside.com

Documentation/Photos

A photographer documents the stand during the trade fair.
[Image gallery Expo Real 2025](#)



The stand concept

from small to big

Our plans include a large main stand and adjacent sub-stands for up to 30 exhibitors. Choose the package that suits you best from a workstation, small or large bridge tables. In addition, there are individual stands ranging from 10 sqm at the main and sub-stands with individual furnishings and branding in line with your company's CI.

The packages in detail – see page 7.

We would be happy to advise you on which package is best suited to your company and which extensions are available.

The main stand is designed like a marketplace, with co-exhibitor tables located directly in the aisle and a bar area inside the stand available to exhibitors for informal conversations.

The stand includes a reception area, storage space for promotional materials and comprehensive technical equipment. A large, well-equipped kitchen and a professional catering team form the basis for the efficient service at the stand.

All workstations have power connections, and stable internet can be accessed via the stand's own Enterprise Solution. A substructure container is available.

A monitor can be attached to the workstations.



Meetingrooms

Meeting rooms can be booked individually. The exhibitor packages include premium slots for this purpose; if there is free capacity, it will be allocated on a first come, first served basis.



INDIVIDUAL STANDS within the World of Hospitality network

Tailor-made: more space in your corporate design

The individual stands, measuring from 10 square metres, offer you the opportunity to stand out at the trade fair with your own corporate design, but with minimal preparation.

HospitalityInside takes care of all the technical and organisational aspects of your exhibition stand and provides you with a stand that you can design yourself and furnish with your own furniture (or rented furniture), with a television available on request.

Here, too, you benefit from the network, infrastructure and all services of World of Hospitality, entirely in your own



**The individual stand
– fully customisable
with complete cost
transparency!**

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Co-exhibitor options at the joint stand in 2026

November 2025

Package	Location	Table	Area	Graphics	Meeting Slots	incl. Tickets
1 Corner Stand	Corner Main Stand	2 bridge tables 110x60 cm and 60x60 cm separated by a high panel	5,4 sqm	4	3	2
2 Workstation	Aisle Main Stand	2 bridge tables 110x60 cm and 60x60 cm separated by a high panel	4,2 sqm	4	3	1
3 High Table	Aisle Main Stand	High Table 110 x 60 cm	4 sqm	2	2	1
4 Small High Table	Aisle Main Stand	High Table 60x60 cm	3 sqm	1	1	1
5 Logo Partner	-	Use of World of Hospitality infrastructure, including catering, reception service and meeting facilities in the communal area				1
Individual Stands	Main- or adjacent stand	customised furnishings	15-28 sqm	on all walls	1	indiv.

All packages include

Power connection at your workspace/table

WiFi Enterprise Solution

Catering, bar service, hostess service

Graphic design and printing costs

Company profile, logo and contact details in the stand flyer

Presentation on the online marketplace of hospitalityInside

Invitation to the networking events

Access to the online Expo Real Exhibitor Centre

Co-exhibitor and catalogue fee incl. AUMA fee (2025: € 795) plus mandatory communication fee (2025: € 970)

Entry on the Expo Real website incl. key visual

Have we piqued your interest?
Please request your exhibitor package, including prices,
by email to office@hospitalityInside.com

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Co-Exhibitor Options
at the main stand (example)



PACKAGE 3
Bridge table

PACKAGE 4
High table

PACKAGE 1
Corner stand with Worksta-

PACKAGE 2
Workstation