

# WORLD OF HOSPITALITY

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## Expo Real 2025

Network & Business

at the joint stand of  
HospitalityInside

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WORLD OF HOSPITALITY INFORMATION.



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# **EXPO REAL** **+ WORLD OF HOSPITALITY** **= PURE SYNERGIES**

hospitality  
**INSIDE**  
WORLD OF HOSPITALITY INFORMATION.

## Expo Real 2025

From 6-8 October 2025, Europe's largest real estate and investment fair will once again be the hub of the real estate industry. In 2024, over 40,000 participants from 75 countries and 1,778 exhibitors from 34 countries took part in the leading trade fair. The overall mood, particularly in the hotel industry, was 'cautiously optimistic'.



## Finding the optimum

Since 2012, the hotel industry has been meeting at the World of Hospitality. A headstand and plenty of space for individuality at the neighbouring stand is also planned for 2025. With us, you will find top service, catering and meeting rooms. Furniture and stand construction elements are reused in a resource-saving way.



## Varied and visible

The logos and co-exhibitors are placed in a highly visible position. The mix of operators, investors, consultants, lawyers and developers makes the stand an attractive meeting point. Further hotel exhibitors have set up their stands around the World of Hospitality. See and be seen – the distances are short at the World of Hospitality.



## Exhibit, network & promote

The stand is part of our comprehensive exhibition concept. An informative website, high-quality networking events, special printings, advertising on the Expo Real pages increase the synergies with the joint stand and create an attractive, top-level networking and marketing platform.



## Compact or customised

Below you will find our exhibitor packages, from a compact lounge table to a customised special area at the 'World of Hospitality' joint stand!



# YOUR ADVANTAGES

- 1 Saves a lot of time during preparation and on site
- 2 Proven trade fair concept with many synergies
- 3 Attractive all-inclusive packages from small to large at a fixed price
- 4 Excellent logo presence and visibility of your company
- 5 Efficient working conditions
- 6 Meeting rooms for our co-exhibitors
- 7 Comprehensive support from an experienced service team
- 8 Professional trade fair catering from a single source
- 9 Office infrastructure with PC, printer, fast internet via WLAN
- 10 Year-round online presence at [hospitalityInside.com](http://hospitalityInside.com)

# PRESENTATION & MARKETING

at the fair

online

Advertising in the Expo Real exhibitors' catalogue (print and digital)

Entry as co-exhibitor in the trade fair catalogue

Logo presence at your own exhibitor table

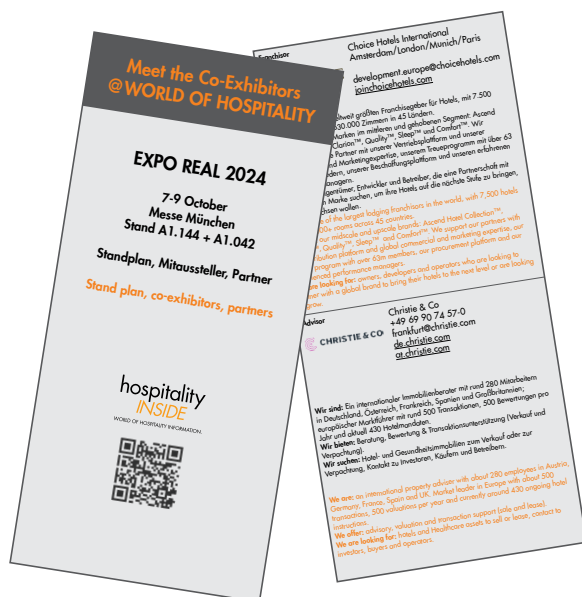
Highly visible logo presentation of all exhibitors on all stand sails

Printed stand flyer with short profiles of co-exhibitors for faster orientation

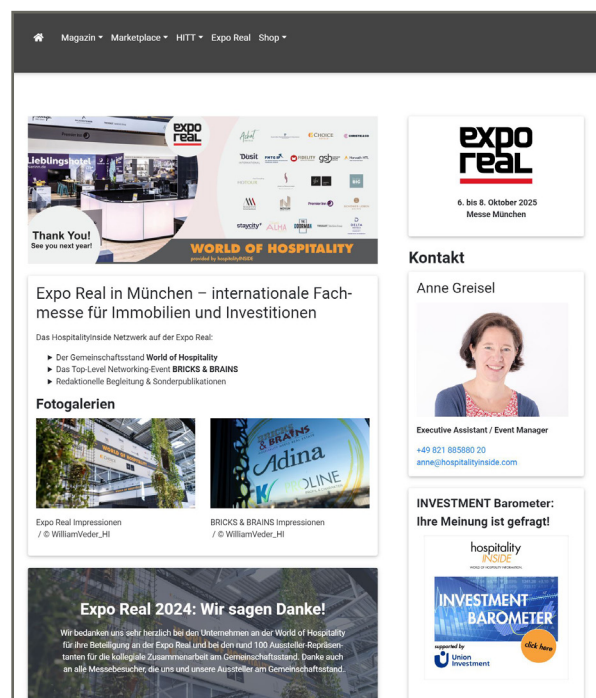
Company profiles of the trade fair partners can be accessed at [hospitalityInside.com](https://hospitalityinside.com).

Every exhibitor is present there with their logo, company profile and contact details until the next trade fair season.

Relaxed networking after a long day at the fair. We are happy to invite subscribers, partners and guests to a get-together. Information about this will follow in good time before the fair.



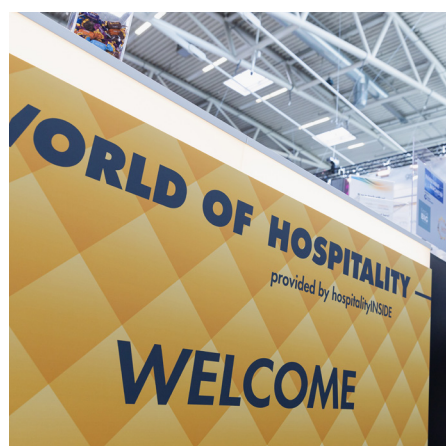
The proven guide for our visitors



# PROFESSIONAL SERVICE

## Reception

We answer questions, support visitor management, forward enquiries and coordinate the use of meeting rooms.



## Networking

Relaxed networking after a long day at the fair. We are happy to invite subscribers, partners and guests to a get-together. Information about this will follow in good time before the fair.

## Catering

Drinks, coffee and tea specialities, as well as finger food, are included in the packages for stand partners and their guests. For stand personnel, there is a different selection of dishes every day at lunchtime.

## Tickets

One free ticket is included in each co-exhibitor package. Further discounted tickets are available in the online exhibitor shop.

## Documentation/Fotos

A photographer will document the stand during the trade fair. We provide co-exhibitors with a selection of photos.





# The Stand Concept

## from 2 to 28 sqm

Our current planning provides for a large main stand and neighbouring secondary stands for a total of up to 30 co-exhibitors. Choose the package that suits you best from a wide range of workstations, bridge tables and bar tables. In addition, there are smart individual stands from 10 sqm to 28 sqm at the main and secondary stand with individual furnishing and branding according to company CI.

For details of the packages – see pages 8/9

We will be happy to advise you on which package is best suited for your company and which extensions are possible.



## Meeting rooms

We will be setting up meeting areas again in 2025. These can be booked individually. The exhibitor packages include premium slots for this purpose, but if capacity is available, first come - first served applies.

The main stand is designed like a marketplace, the co-exhibitor tables are located directly on the corridor, and a bar area inside the stand is available to exhibitors for informal discussions with customers and exhibitor colleagues.

The stand includes a reception, storage for advertising materials and a full range of technical equipment. A large, well-equipped kitchen and a professional catering team are the basis for a smoothly running service at the stand.



## All working spaces...

...have power connections, and the stable internet can be used via the stand's own Enterprise Solution. A substructure container is available on request.

A monitor can be attached to the workstations.



This is a workstation as you have known it until now.

## New 2025!

A small bar table can be placed at the front of the workstation, while at the back you have the choice between a bar table or a sit-stand table, each of course with matching seating.



## INDIVIDUAL STANDS in the World of Hospitality

Customised:  
more space for your  
corporate design

The individual stands ranging from 8 to 28 sqm offer you the opportunity to stand out at the trade fair with your corporate design, but with little preparation effort.

HospitalityInside will take care of all technical and organisational measures for your stand and provide you with a basic stand that you can design and furnish with your own furniture (or rental furniture). TV on request.

Here, too, you benefit from the network, infrastructure and all the services of the World of Hospitality, completely in your design.

**The individual stand -  
completely customisable  
with full cost transparency!**



## New for 2025! 8 sqm for you and your meetings

A counter in the aisle for the reception, seating and a table, the side panels can be printed according to your design.

You will find a sketch on page 10.

# WORLD OF HOSPITALITY

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## Co-exhibitor options at the joint stand 2025 As of: November 2024

	corner stand	row stand	lounge table	lounge table	Partner
	approx. 5.4 sqm	approx. 4 sqm	approx. 4 sqm	approx. 2.8 sqm	
<b>Own workspace</b>	open to 2 aisle sides	open to 1 aisle side	open to 1 aisle side or with partition wall	in the corridor	
<b>Table</b>	1 advertising standing table 220x60 cm 1 large sitting or standing table for 4 pers. plus 1 standing table for 2 pers.		a large bar table (130x60) with 2 high stools	a small high table (60x60 cm) with 2 high stools	Use of the World of Hospitality infrastructure including catering, reception service and meeting facilities in the communal area
<b>Optional additional equipment</b>	Monitor € 350,-				
<b>Stand personnel</b>	up to 7	up to 7	up to 5	up to 3	
<b>Company logo</b>	Front and rear of the workstation		Front and back of the bridge table on all main sails	2x on the partition wall	at the reception
<b>Graphics at the table</b>	04. Mai	4	2	1	
	à 110x60 cm				
<b>Meeting Premium Slots à 30 min/day</b>		3	2	1	according to availability

	Special area 1	Special area 2	Special area 3
<b>Own workspace</b>	up to 28 sqm	up to 16 sqm	approx. 8 sqm
	at the niche stand, open on the aisle side		
<b>Furnishing</b>	without furniture, provision by co-exhibitors		Reception table, table or seating area for 4 people
<b>Company logo</b>	on the stand sail of the special area, the main stand and on the wall graphics as required on all main sails		
<b>Graphics</b>	Graphics on rear and side walls according to your own CD		
<b>Use of the meeting rooms</b>	on site according to availability		



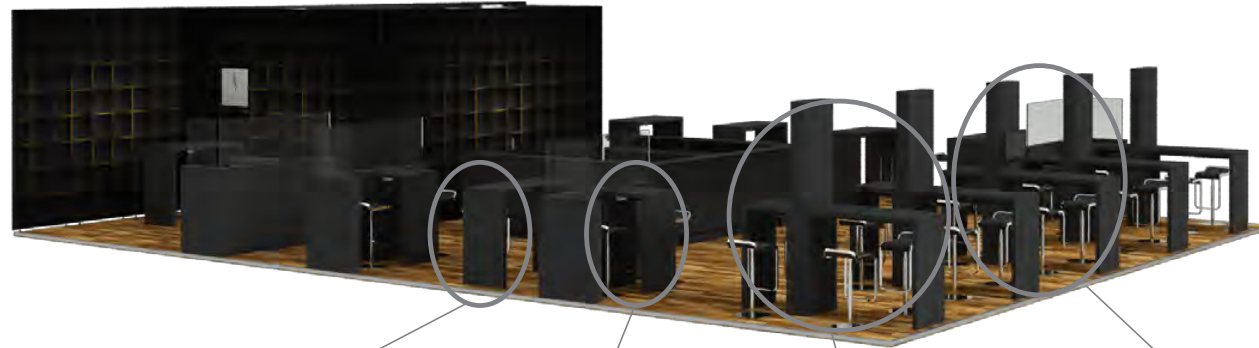
## Co-exhibitor options at the joint stand 2025 As of: November 2024

### **\*All packages include:**

- Power connection at workstation
- Internet access (50 Mbit WLAN)
- Catering, bar service, hostess service
- 1 exhibitor pass
- Access to the Online Expo Real Exhibitor Center
- The stated number of meeting slots subject to availability
- Invitation to BRICKS & BRAINS for 2 people
- Company profile, logo and contact details in the stand flyer
- Presentation on the online marketplace of **hospitalityInside**
- Entry on the Expo Real website
- Graphic and printing costs
- Co-exhibitor and catalogue fee incl. AUMA fee of €795 plus mandatory communication fee (2024: 950)
- **Deadline:** If registration is made after 16.05.2025, a surcharge of 5% will be due.

Have we got you interested?  
Please request your individual package including prices  
by email to [office@hospitalityInside.com](mailto:office@hospitalityInside.com)

Co-Exhibitor Options  
at the main stand (example)



PACKAGE 3  
Bridge table

PACKAGE 4  
High table

PACKAGE 1  
Corner stand with Worksta-

PACKAGE 2  
Workstation

# WORLD OF HOSPITALITY

**Special Area 1**  
ca. 28 sqm

**Special Area 2**  
ca. 16 sqm



# Bricks & Brains

## Hospitality meets Real Estate

Since 2009, senior executives from the real estate and hotel industry have been meeting at BRICKS & BRAINS, the exclusive, by-invitation-only networking event from HospitalityInside.

**Save the Date: 6. Oktober 2025!**

As in previous years, we expect to see owners, managing directors, experts and decision-makers from the fields of project development, financing and operations. Recommendations from sponsors and trade fair partners help us to achieve an attractive mix of guests.

### **BRICKS & BRAINS Co-Sponsor. Package: 4,800 Euros**

- 4 event tickets for representatives of your own company or business partners
- Company presentation in event presentation on the screen or screen
- Company logo on community banner/press wall in the entrance area and on window graphics
- Mention in the welcome address, on the invitation and confirmation letters
- Mention as a partner in the event announcement on the hospitalityInside homepage
- Company profile on the HospitalityInside website for one year
- 1 Expo Real visitor ticket to also visit the World of Hospitality



Here you will find pictures of Bricks&Brains 2024: [Image Library](#)

