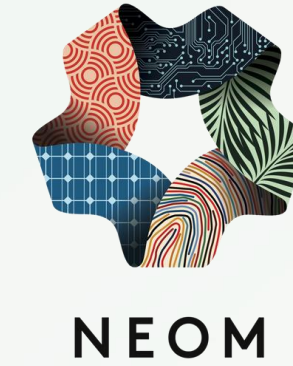




POWERED BY:



IN COLLABORATION WITH:



SUSTAINABLE HOSPITALITY CHALLENGE

SHC'S CAUSE



LEADING GLOBAL STUDENT
CHALLENGE

MULTIDISCIPLINARY APPROACH

MEMORABLE STUDENT
EXPERIENCE

SHC aims to enforce, create and stimulate investment in innovative and sustainable solutions that push boundaries and have a significant impact on the hospitality industry.

SHC IN NUMBERS



70+

UNIVERSITIES
COVERING ALL
CONTINENTS

4

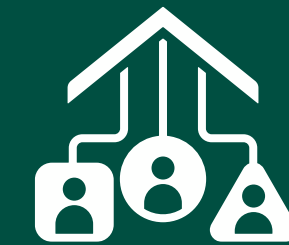
LIVE EVENTS
AROUND THE
WORLD

40+

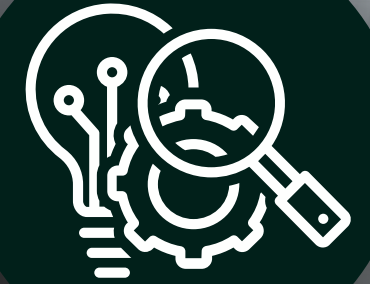
JURY
MEMBERS

30k

ATTENDEES
GLOBALLY



CROSS
INDUSTRIES



2024:
PRODUCT
FOCUS

Participating universities around the globe




UNLIMITED POTENTIAL



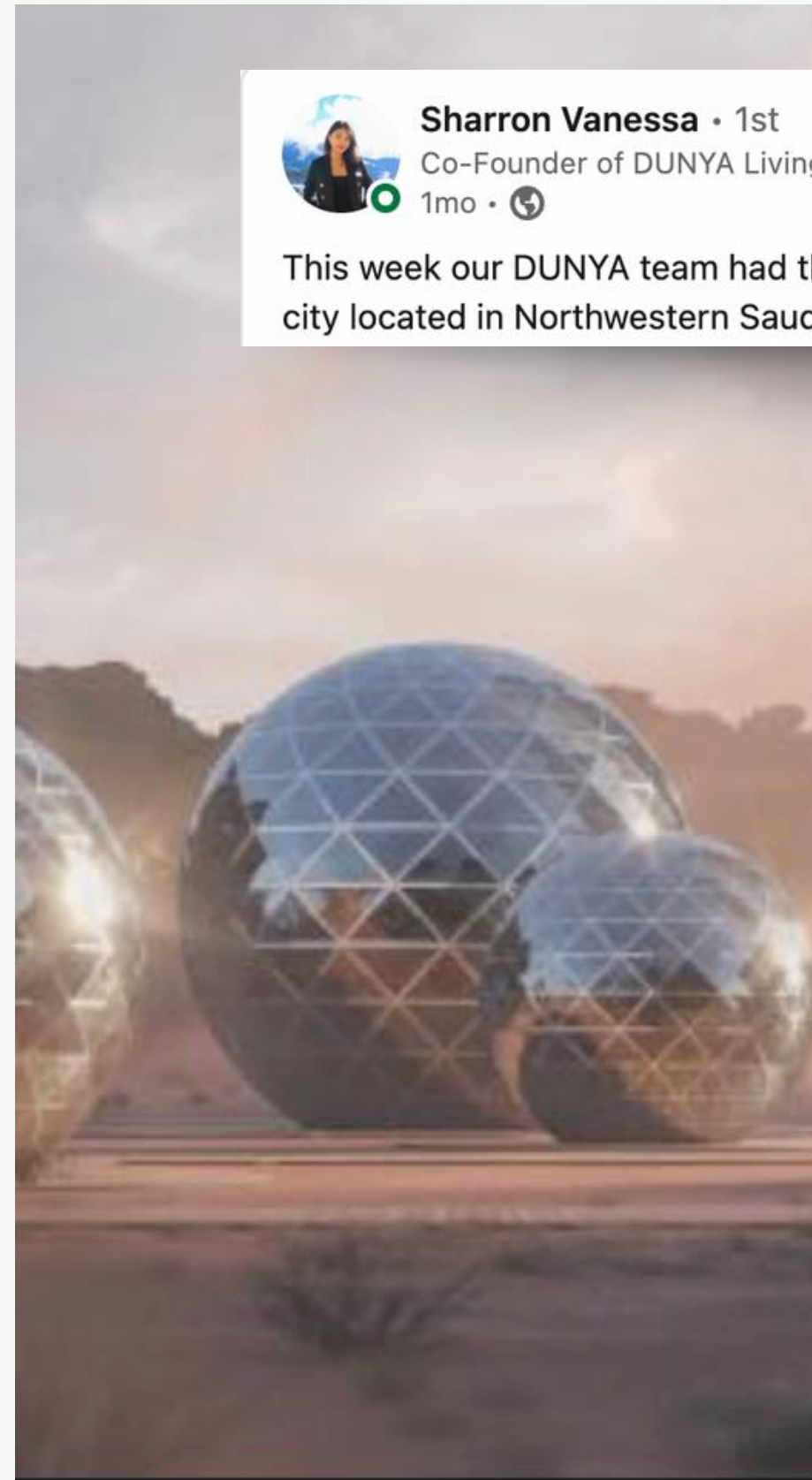
23RD WTTC GLOBAL SUMMIT: BUILDING BRIDGES TO A SUSTAINABLE FUTURE

Making their debut at the 2023 Sustainable Hospitality Challenge, the dynamic team from **Politecnico di Milano**, consisting of **Giulia Etori, Rosanna Caldarella, Davide Grasso, and Elisa Schembri**, emerged as the challenge champions. Notably, they were the sole team focused entirely on design in the finals, adding to the significance of their victory. Their groundbreaking concept, 'Höstraka' took centre stage, representing a visionary leap in sustainable innovation within the hospitality industry.

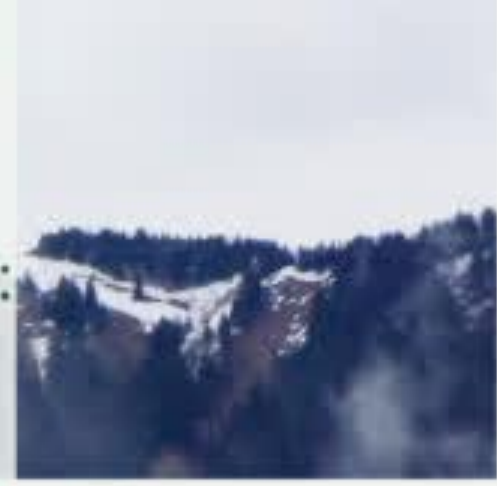


 **Sharron Vanessa** • 1st
Co-Founder of DUNYA Living
1mo • 🌐

This week our DUNYA team had the pleasure to visit **NEOM**, the New smart city located in Northwestern Saudi Arabia.



POWERED BY:



NEOM

ch MEWS gue

IN COLLABORATION



World Sustainable Hospitality Alliance



CHANGE



THANK YOU!