

HYATT REPORTS FIRST QUARTER 2024 RESULTS

CHICAGO (May 9, 2024) - Hyatt Hotels Corporation ("Hyatt" or the "Company") (NYSE: H) today reported first quarter 2024 results. Highlights include:

- Comparable system-wide hotels RevPAR increased 5.5% compared to the same period in 2023
- Comparable system-wide all-inclusive resorts Net Package RevPAR increased 11.0% compared to the same period in 2023
- Net Rooms Growth was approximately 5.5%
- Net Income was \$522 million and Adjusted Net Income was \$75 million
- Diluted EPS was \$4.93 and Adjusted Diluted EPS was \$0.71
- Adjusted EBITDA was \$252 million
- Pipeline of executed management or franchise contracts was approximately 129,000 rooms
- Repurchased approximately 2.5 million shares of Class A and Class B common stock for an aggregate purchase price of \$388 million
- Full year comparable system-wide hotels RevPAR is projected to increase 3% to 5% on a constant currency basis compared to full year 2023
- Full year Net Income is projected between \$1,135 million and \$1,195 million
- Full year Adjusted EBITDA is projected between \$1,150 million and \$1,190 million and is in line with previously provided 2024 Outlook when adjusting for \$30 million of reduced Adjusted EBITDA due to transactions
- Full year Capital Returns to Shareholders is projected between \$800 million and \$850 million

Mark S. Hoplamazian, President and Chief Executive Officer of Hyatt, said, "The year is off to a great start with gross fee revenue reaching a record of \$262 million in the quarter. Our pipeline also reached a new record, expanding 10% year-over-year to 129,000 rooms, and we realized net rooms growth of 5.5%. World of Hyatt membership has grown by 22%, reaching a new record of 46 million members. Significant progress on asset dispositions is further expanding our asset-light earnings mix, reflecting our execution to permanently reduce owned real estate."

Refer to the table on page A-7 of the schedules for a summary of special items impacting Adjusted Net Income and Adjusted Diluted EPS for the three months ended March 31, 2024.

Segment Results and Highlights

(in millions)		Marc		
	2	2024	 2023	Change (%)
Management and franchising	\$	203	\$ 184	10.2 %
Owned and leased		60	71	(16.5)%
Distribution		39	58	(31.7)%
Overhead		(51)	(46)	(9.0)%
Eliminations		1	1	(33.0)%
Adjusted EBITDA	\$	252	\$ 268	(5.9)%

Three Months Ended

- Management and franchising: Results in the first quarter were driven by solid demand across all customer segments. Regional highlights include strong outbound travel from Greater China, benefiting markets such as Japan, Thailand, and South Korea. Leisure demand was strong in Mexico and the Caribbean for hotels and all-inclusive resorts. European all-inclusive properties produced impressive Net Package RevPAR growth driven by high demand for resorts in the Canary Islands. In the United States, RevPAR was up approximately 2%, excluding the impact of Easter, reflecting normalized growth.
- Owned and leased: Adjusted EBITDA in the first quarter decreased by 9% compared to the first quarter of 2023, when adjusted for asset dispositions. The decline was driven by difficult comparisons to 2023, including the Super Bowl in Phoenix, higher real estate taxes, higher wages, and transaction costs related to asset sales in process.
- **Distribution**: The segment performance was impacted by challenging year-over-year comparisons particularly due to ALG Vacations which lapped a strong quarter in the previous year.

Openings and Development

In the first quarter, 12 new hotels (or 2,425 rooms) joined Hyatt's portfolio. Notable openings included Thompson Houston, Secrets Tides Punta Cana, Secrets Playa Blanca Costa Mujeres, five UrCove properties in China, and Hyatt Regency Nairobi Westlands, marking the first hotel in Kenya.

As of March 31, 2024, the Company had a pipeline of executed management or franchise contracts for approximately 670 hotels (approximately 129,000 rooms).

Transactions and Capital Strategy

In addition to the completion of the transaction that resulted in the Company selling 80% of the entity that owns the Unlimited Vacation Club business (the "UVC Transaction") and the closing on the sale of Hyatt Regency Aruba Resort Spa and Casino, which were previously announced, the Company is sharing the following updates:

- Sold Park Hyatt Zurich on April 4, 2024, Hyatt Regency San Antonio Riverwalk on April 23, 2024, and Hyatt Regency Green Bay on May 1, 2024 to unrelated third parties for combined proceeds of \$535 million at a 14.7x multiple. The Company entered into long-term management agreements for Park Hyatt Zurich and Hyatt Regency San Antonio Riverwalk, and a long-term franchise agreement for Hyatt Regency Green Bay. In connection with the Park Hyatt Zurich transaction, the Company provided approximately \$45 million of seller financing.
- Signed a purchase and sale agreement for an asset that, upon closing, would generate gross proceeds that exceed the remaining portion of the Company's \$2.0 billion asset sell-down commitment.
- As previously disclosed, another asset remains in the marketing process.

As of May 9, 2024, the Company has realized \$1.5 billion of gross proceeds from the net disposition of real estate at a 13.3x multiple and remains committed to successfully executing plans to realize \$2.0 billion of gross proceeds from the sale of real estate, net of acquisitions, by the end of 2024 as part of its expanded asset disposition commitment announced in August 2021.

On February 28, 2024, Juniper Hotels, one of the Company's unconsolidated hospitality ventures in India, completed an initial public offering ("IPO") on the BSE Limited and National Stock Exchange of India. The Company holds approximately 86 million equity shares and following the IPO, retained a 38.8% ownership interest in the unconsolidated hospitality venture. The Company's shares were valued at approximately \$536 million at March 31, 2024.

Balance Sheet and Liquidity

As of March 31, 2024, the Company reported the following:

- Total debt of \$3,055 million.
- Pro rata share of unconsolidated hospitality venture debt of \$457 million, substantially all of which is non-recourse to Hyatt and a portion of which Hyatt guarantees pursuant to separate agreements.
- Total liquidity of approximately \$2.3 billion with \$794 million of cash and cash equivalents and short-term investments, and borrowing availability of \$1,496 million under Hyatt's revolving credit facility, net of letters of credit outstanding.

During the first quarter, the Company repurchased a total of 528,427 shares of Class A common stock for approximately \$76 million and 1,987,229 shares of Class B common stock for approximately \$312 million. The Company's board of directors has authorized the repurchase of up to an additional \$1 billion of the Company's common stock. These repurchases may be made from time to time in the open market, in privately negotiated transactions, or otherwise, including pursuant to a Rule 10b5-1 plan or an accelerated share repurchase transaction, at prices that the Company deems appropriate and subject to market conditions, applicable law and other factors deemed relevant in the Company's sole discretion. The share repurchase authorization applies to the Company's Class A common stock and/or Class B common stock, does not obligate the Company to repurchase any dollar amount or number of shares of common stock, and may be suspended or discontinued at any time. As of May 9, 2024, the Company has approximately \$1.8 billion remaining under the share repurchase authorization.

The Company's board of directors has declared a cash dividend of \$0.15 per share for the second quarter of 2024. The dividend is payable on June 11, 2024 to Class A and Class B stockholders of record as of May 29, 2024.

2024 Outlook

The Company is providing the following outlook for the 2024 fiscal year reflecting the sales of Park Hyatt Zurich, Hyatt Regency San Antonio Riverwalk, Hyatt Regency Green Bay, and the UVC Transaction. Full year 2024 outlook for Adjusted EBITDA remains in line with previously provided outlook when adjusted for \$30 million reduction attributed to these transactions. Free Cash Flow remains in line with previously provided outlook including the \$30 million reduction to Adjusted EBITDA and \$25 million of cash tax payments related to the three asset sales.

	Full Year 2024 vs. 2023
System-Wide Hotels RevPAR ¹	3% to 5%
Net Rooms Growth	5.5% to 6.0%
(in millions)	Full Year 2024
Net Income	\$1,135 - \$1,195
Gross Fees	\$1,100 - \$1,130
Adjusted G&A Expenses ²	\$425 - \$435
Adjusted EBITDA ²	\$1,150 - \$1,190
Capital Expenditures	Approx. \$170
Free Cash Flow ²	\$575 - \$625
Capital Returns to Shareholders ⁴	\$800 - \$850

¹ RevPAR is based on constant currency whereby previous periods are translated based on the current period exchange rate. RevPAR percentage for 2024 vs. 2023 is based on comparable hotels.

² Refer to the tables on schedule A-9 for a reconciliation of estimated Net Income attributable to Hyatt Hotels Corporation to Adjusted EBITDA, G&A expenses to Adjusted G&A Expenses, and net cash provided by operating activities to Free Cash Flow.

³ The Company expects to return capital to shareholders through a combination of cash dividends on its common stock and share repurchases.

No disposition or acquisition activity beyond what has been completed as of the date of this release has been included in the 2024 Outlook. The Company's 2024 Outlook is based on a number of assumptions that are subject to change and many of which are outside the control of the Company. If actual results vary from these assumptions, the Company's expectations may change. There can be no assurance that Hyatt will achieve these results.

Conference Call Information

The Company will hold an investor conference call this morning, May 9, 2024, at 9:00 a.m. CT.

Participants are encouraged to listen to a simultaneous webcast of the conference call, which may be accessed through the Company's website at investors.hyatt.com. Alternatively, participants may access the live call by dialing: 800.715.9871 (U.S. Toll-Free) or 646.307.1963 (International Toll Number) using conference ID# 2303828 approximately 15 minutes prior to the scheduled start time.

A replay of the call will be available for one week beginning on Thursday, May 9, 2024, at 11:00 a.m. CT by dialing: 800.770.2030 (U.S. Toll-Free) or 609.800.9909 (International Toll Number) using conference ID# 2303828. An archive of the webcast will be available on the Company's website for 90 days.

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Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, outlook, occupancy, the amount by which the Company intends to reduce its real estate asset base, the expected amount of gross proceeds from the sale of such assets, and the anticipated timeframe for such asset dispositions, the number of properties we expect to open in the future, pace and booking trends, the expected timing and payment of dividends, RevPAR trends, our expected Adjusted G&A Expense, our expected capital expenditures, our expected net rooms growth, our expected system-wide RevPAR, our expected one-time integration-related expenses, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of thirdparty owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute our strategy to expand our management and hotels services and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotels services or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program, cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the SEC, including our annual reports on Form 10-K and quarterly reports on Form 10-Q, which filings are available from the SEC. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth above. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We do not undertake or assume any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

Non-GAAP Financial Measures

The Company refers to certain financial measures that are not recognized under U.S. generally accepted accounting principles (GAAP) in this press release, including: Adjusted Net Income; Adjusted Diluted EPS; Adjusted EBITDA; Adjusted G&A Expenses; and Free Cash Flow. See the schedules to this earnings release, including the "Definitions" section, for additional information and reconciliations of such non-GAAP financial measures.

Availability of Information on Hyatt's Website and Social Media Channels

Investors and others should note that Hyatt routinely announces material information to investors and the marketplace using U.S. Securities and Exchange Commission (SEC) filings, press releases, public conference calls, webcasts and the Hyatt Investor Relations website. The Company uses these channels as well as social media channels (e.g., the Hyatt Facebook account (facebook.com/hyatt); the Hyatt Instagram account (instagram.com/hyatt/); the Hyatt X account (twitter.com/hyatt); the Hyatt LinkedIn account (linkedin.com/company/hyatt/); and the Hyatt YouTube account (youtube.com/user/hyatt)) as a means of disclosing information about the Company's business to our guests, customers, colleagues, investors, and the public. While not all of the information that the Company posts to the Hyatt Investor Relations website or on the Company's social media channels is of a material nature, some information could be deemed to be material. Accordingly, the Company encourages investors, the media, and others interested in Hyatt to review the information that it shares at the Investor Relations link located at the bottom of the page on hyatt.com and on the Company's social media channels. Users may automatically receive email alerts and other information about the Company when enrolling an email address by visiting "Investor Email Alerts" in the "Resources" section of Hyatt's website at investors.hyatt.com. The contents of these websites are not incorporated by reference into this press release or any report or document Hyatt files with the SEC, and any references to the websites are intended to be inactive textual references only.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2024, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 78 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including *Park Hyatt*®, *Grand Hyatt*®, *Hyatt Regency*®, *Hyatt*®, *Hyatt Vacation Club*®, *Hyatt Place*®, *Hyatt House*®, *Hyatt Studios*, and *UrCove*; the *Boundless Collection*, including *Miraval*®, *Alila*®, *Andaz*®, *Thompson Hotels*®, *Dream*® *Hotels*, *Hyatt Centric*®, and *Caption by Hyatt*®; the *Independent Collection*, including *The Unbound Collection by Hyatt*®, *Destination by Hyatt*®, and *JdV by Hyatt*®; and the *Inclusive Collection*, including *Impression by Secrets*, *Hyatt Ziva*®, *Hyatt Zilara*®, *Zoëtry*® *Wellness* & *Spa Resorts*, *Secrets*® *Resorts* & *Spas*, *Breathless Resorts* & *Spas*. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit *www.hyatt.com*.

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Percentages on the following schedules may not recompute due to rounding. Not meaningful percentage changes are presented as "NM".

Condensed Consolidated Statements of Income (unaudited)

(in millions, except per share amounts)	Three Months E March 31,			1,		
		2024		2023		
REVENUES:						
Base management fees	\$	98	\$	91		
Incentive management fees		64		57		
Franchise and other fees		100		83		
Gross fees		262		231		
Contra revenue		(13)		(10)		
Net fees		249		221		
Owned and leased		309		314		
Distribution		319		328		
Other revenues		35		88		
Revenues for reimbursed costs		802		729		
Total revenues		1,714		1,680		
DIRECT AND GENERAL AND ADMINISTRATIVE EXPENSES:						
General and administrative		172		157		
Owned and leased		250		240		
Distribution		274		258		
Other direct costs		45		98		
Integration costs		4		4		
Depreciation and amortization		92		98		
Reimbursed costs		836		749		
Total direct and general and administrative expenses		1,673		1,604		
Net gains (losses) and interest income from marketable securities held to fund rabbi trusts		24		18		
Equity earnings (losses) from unconsolidated hospitality ventures		75		(2)		
Interest expense		(38)		(33)		
Gains on sales of real estate and other		403		_		
Asset impairments		(17)		(2)		
Other income (loss), net		53		48		
Income before income taxes		541		105		
Provision for income taxes		(19)		(47)		
Net income		522		58		
Net income attributable to noncontrolling interests		_		_		
Net income attributable to Hyatt Hotels Corporation	\$	522	\$	58		
EARNINGS PER CLASS A AND CLASS B SHARE:						
Net income attributable to Hyatt Hotels Corporation—Basic	\$	5.08	\$	0.55		
Net income attributable to Hyatt Hotels Corporation—Diluted	\$	4.93	\$	0.53		
Basic weighted-average shares outstanding		102.8		106.4		
Diluted weighted-average shares outstanding		105.9		108.9		
Diluted Weighted-average shares outstanding		100.3		100.3		

Hotel Operating Statistics by Geography

(in constant \$)	Three Months Ended March 31,									
		Rev	PAR	Ос	cup	ancy		DR		
		2024	vs. 2023	2024		vs. 2023		2024	vs. 2023	
System-wide hotels (a)	\$	131.86	5.5 %	65.2	%	2.2 % pts	\$	202.33	2.0 %	
United States	\$	132.68	0.2 %	64.6	%	0.4 % pts	\$	205.41	(0.4) %	
Americas (excluding United States)	\$	198.77	12.3 %	69.7	%	3.7 % pts	\$	285.30	6.4 %	
Greater China	\$	87.90	11.5 %	65.8	%	4.9 % pts	\$	133.65	3.3 %	
Asia Pacific (excluding Greater China)	\$	146.58	21.4 %	70.0	%	7.3 % pts	\$	209.54	8.9 %	
Europe	\$	115.57	10.2 %	56.8	%	2.8 % pts	\$	203.39	4.7 %	
Middle East & Africa	\$	149.52	5.7 %	67.3	%	(0.4) % pts	\$	222.04	6.3 %	
Owned and leased hotels (b)	\$	178.04	0.1 %	67.0	%	(0.9)% pts		265.57	1.4 %	
(in reported \$)	N	Net Package RevPAR Occupancy Net Packa			Occupancy			age ADR		
		2024 vs. 2023		2024		vs. 2023		2024	vs. 2023	
System-wide all-inclusive resorts (c)	\$	311.95	11.0 %	81.3	%	3.9 % pts	\$	383.79	5.7 %	
Americas (excluding United States)	\$	351.71	10.3 %	81.2	%	3.8 % pts	\$	433.28	5.2 %	
Europe (d)	\$	131.69	24.5 %	81.8	%	4.5 % pts	\$	161.06	17.7 %	

⁽a) Consists of hotels that the Company manages, franchises, owns, leases, or provides services to, excluding all-inclusive properties.

⁽b) Excludes unconsolidated hospitality ventures and all-inclusive leased properties.

⁽c) Consists of all-inclusive properties that the Company manages, franchises, leases, or provides services to.

⁽d) Certain resorts in Europe operate under a hybrid all-inclusive model, which includes various all-inclusive package options as well as rooms-only options.

Hotel Operating Statistics by Brand

(in constant \$)

Three	Months	Ended	March	31,
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		RevPAR		Occupancy		ADR		DR
		2024	vs. 2023	2024	vs. 2023		2024	vs. 2023
Composite Luxury (a)	\$	199.21	8.5 %	66.4%	3.3% pts	\$	300.03	3.0 %
Andaz	\$	234.37	4.3 %	68.5%	3.5% pts	\$	341.90	(1.1)%
Grand Hyatt	\$	179.23	8.1 %	69.5%	2.9% pts	\$	257.74	3.5 %
Park Hyatt	\$	291.69	15.3 %	66.2%	3.8% pts	\$	440.95	8.7 %
The Unbound Collection by Hyatt	\$	142.27	2.8 %	54.6%	1.1% pts	\$	260.42	0.7 %
Composite Upper-Upscale (b)	\$	125.02	5.2 %	63.8%	2.4% pts	\$	196.10	1.3 %
Hyatt Centric	\$	147.93	11.8 %	71.0%	7.1% pts	\$	208.32	0.6 %
Hyatt Regency	\$	125.82	4.2 %	63.4%	1.7% pts	\$	198.42	1.4 %
JdV by Hyatt	\$	82.04	5.1 %	54.4%	2.0% pts	\$	150.88	1.2 %
Composite Upscale & Upper Midscale (c)	\$	93.79	1.7 %	66.3%	0.9% pts	\$	141.45	0.2 %
Hyatt House	\$	109.23	1.9 %	68.8%	1.2% pts	\$	158.67	0.1 %
Hyatt Place	\$	92.34	1.4 %	65.5%	0.6% pts	\$	140.96	0.4 %
UrCove	\$	40.30	6.1 %	67.3%	4.4% pts	\$	59.87	(0.8)%
(in reported \$)	N	et Packaç	kage RevPAR Occupancy		ancy	Net Package Al		age ADR
		2024	vs. 2023	2024	vs. 2023		2024	vs. 2023
Composite All-inclusive (d)(e)	\$	311.95	11.0%	81.3 %	3.9% pts	\$	383.79	5.7%
Dreams Resorts & Spas	\$	283.24	14.5%	81.5 %	5.0% pts	\$	347.46	7.4%
Secrets Resorts & Spas	\$	373.05	7.9%	79.7 %	3.9% pts	\$	468.07	2.6%
Alua Hotels & Resorts	\$	88.12	19.3%	83.5 %	1.0% pts	\$	105.56	17.8%

⁽a) Includes Alila, Andaz, Destination by Hyatt, Grand Hyatt, Miraval, Park Hyatt, The Unbound Collection by Hyatt, and Thompson Hotels.

⁽b) Includes Hyatt, Hyatt Centric, Hyatt Regency, and JdV by Hyatt.

⁽c) Includes Caption by Hyatt, Hyatt House, Hyatt Place, and UrCove.

⁽d) Includes Alua Hotels & Resorts, Breathless Resorts & Spas, Dreams Resorts & Spas, Hyatt Zilara, Hyatt Ziva, Impressions by Secrets, Secrets Resorts & Spas, Sunscape Resorts & Spas, and Zoëtry Wellness & Spa Resorts.

⁽e) Certain resorts in Europe operate under a hybrid all-inclusive model, which includes various all-inclusive package options as well as rooms-only options.

Properties and Rooms by Geography and Brand

March 31, 2024

		March 31, 2024						
<u> </u>	Manage		Franch		Owned and		Tot	
<u> </u>	roperties	Rooms	Properties	Rooms	Properties	Rooms	Properties	Rooms
United States	171	61,494	510	86,079	18	9,278	699	156,851
Americas (excluding United States)	33	9,543	36	5,660	4	1,196	73	16,399
Greater China	101	30,937	57	10,286	_	_	158	41,223
Asia Pacific (excluding Greater China)	117	30,040	11	2,954	_	_	128	32,994
Europe	46	11,005	65	10,962	5	1,197	116	23,164
Middle East & Africa	42	10,112	1	250			43	10,362
System-wide hotels (c)	510	153,131	680	116,191		11,671	1,217	280,993
Americas (excluding United States)	71	26,777	8	3,153	_	_	79	29,930
Europe (d)	39	11,207			6	1,275	45	12,482
System-wide all-inclusive resorts	110	37,984	8	3,153	6	1,275	124	42,412
System-wide (e)	620	191,115	688	119,344	33	12,946	1,341	323,405
Brand:								
Alila	16	1,758	_	_	_	_	16	1,758
Andaz	26	5,910	1	715	2	507	29	7,132
Destination by Hyatt	11	2,210	6	3,596	_	_	17	5,806
Grand Hyatt	57	30,305	3	1,331	2	903	62	32,539
Miraval	_	_	_	_	3	383	3	383
Park Hyatt	41	7,688	_	_	4	686	45	8,374
The Unbound Collection by Hyatt	17	3,329	27	4,970	_	_	44	8,299
Thompson Hotels	16	3,280	3	662	_	_	19	3,942
Dream Hotels	4	808	1	178	_	_	5	986
Hyatt	6	1,087	6	969	1	1,298	13	3,354
Hyatt Centric	28	5,879	30	5,895	1	138	59	11,912
Hyatt Regency	170	70,936	61	20,260	10	6,962	241	98,158
JdV by Hyatt	14	2,132	45	7,151	_	_	59	9,283
Caption by Hyatt	1	136	_	_	_	_	1	136
Hyatt House	23	3,268	113	16,011	_	_	136	19,279
Hyatt Place	79	13,605	344	48,423	4	794	427	62,822
UrCove	_	_	40	6,030	_	_	40	6,030
Breathless Resorts & Spas	6	2,311	_	_	_	_	6	2,311
Dreams Resorts & Spas	29	12,308	_	_	_	_	29	12,308
Hyatt Zilara	1	291	3	919	_	_	4	1,210
Hyatt Ziva	1	438	5	2,234	_	_	6	2,672
Impression by Secrets	2	323	0	0	_	_	2	323
Secrets Resorts & Spas	26	9,697	_	_	_	_	26	9,697
Zoëtry Wellness & Spa Resorts	7	541	_	_	_	_	7	541
Sunscape Resorts & Spas	9	4,242	_	_	_	_	9	4,242
Alua Hotels & Resorts	29	7,833	_	_	6	1,275	35	9,108
Other	1	800	_	_	_	_	1	800
System-wide (e)(f)								
	620	191,115	688	119,344	33	12,946	1,341	323,405
— Hyatt Vacation Club		191,115	688	119,344	33	12,946	<u>1,341</u> :	323,405 1,997

⁽a) Includes properties that the Company manages or provides services to.

⁽b) Figures do not include unconsolidated hospitality ventures.

⁽c) Figures do not include all-inclusive properties.

⁽d) Certain resorts in Europe operate under a hybrid all-inclusive model, which includes various all-inclusive package options as well as rooms-only options.

⁽e) Figures do not include vacation and residential units.

⁽f) Includes six properties that Hyatt currently intends to rebrand to the respective brand at a future date and four non-branded managed properties.

Reconciliation of Non-GAAP Financial Measure: Reconciliation of Net Income Attributable to Hyatt Hotels Corporation to Adjusted EBITDA

(in millions)			onths Ended rch 31,		
	2024		2023		
Net income attributable to Hyatt Hotels Corporation	\$	522	\$ 58		
Interest expense		38	33		
Provision for income taxes		19	47		
Depreciation and amortization		92	98		
Contra revenue		13	10		
Revenues for reimbursed costs		(802)	(729)		
Reimbursed costs		836	749		
Equity (earnings) losses from unconsolidated hospitality ventures		(75)	2		
Stock-based compensation expense		31	32		
Gains on sales of real estate and other		(403)			
Asset impairments		17	2		
Other (income) loss, net		(53)	(48)		
Pro rata share of unconsolidated owned and leased hospitality ventures' Adjusted EBITDA		17	14		
Adjusted EBITDA	\$	252	\$ 268		

Reconciliation of Non-GAAP Financial Measure: G&A Expenses to Adjusted G&A Expenses

Results of operations as presented on the condensed consolidated statements of income include expenses recognized with respect to deferred compensation plans funded through rabbi trusts. Certain of these expenses are recognized in G&A expenses and are completely offset by the corresponding net gains (losses) and interest income from marketable securities held to fund rabbi trusts, thus having no net impact to our earnings (losses). G&A expenses also include expenses related to stock-based compensation. Below is a reconciliation of this measure excluding the impact of our rabbi trust investments and stock-based compensation expense.

(in millions)		Three Months Ended March 31,						
	2024	2023						
G&A expenses	\$ 172	\$ 157						
Less: Rabbi trust impact	(22)	(16)						
Less: Stock-based compensation expense	(29)	(31)						
Adjusted G&A Expenses	\$ 121	\$ 110						

The table below provides a segment breakdown for Adjusted G&A Expenses:

(in millions)	Three Months B March 31,					
	2	024	2023			
Management and franchising	\$	63	\$	53		
Owned and leased		5		4		
Distribution		6		11		
Overhead		47		42		
Adjusted G&A Expenses	\$	121	\$	110		

Reconciliation of Non-GAAP Financial Measure: Net Income Attributable to Hyatt Hotels Corporation and Diluted Earnings per Class A and Class B Share to Adjusted Net Income Attributable to Hyatt Hotels Corporation and Adjusted Diluted Earnings per Class A and Class B Share - Three Months Ended March 31, 2024 and March 31, 2023

(in millions, except per share amounts)	Three Months Ended March 31,					
	2024		2	2023		
Net income attributable to Hyatt Hotels Corporation	\$	522	\$	58		
Diluted earnings per share	\$	4.93	\$	0.53		
Special items:						
Gains on sales of real estate and other (a)		(403)		_		
Unconsolidated hospitality ventures (b)		(79)		_		
Unrealized gains (c)		(13)		(43)		
Contingent consideration liability fair value adjustment (d)		(4)		_		
Transaction costs (e)		1		7		
Utilization of Avendra and other proceeds (f)		6		4		
Asset impairments (g)		17		2		
Fund deficits (h)		20		11		
Other		_		1		
Special items - pre-tax		(455)		(18)		
Income tax benefit for special items		8		5		
Total special items - after-tax	\$	(447)	\$	(13)		
Special items impact per diluted share	\$	(4.22)	\$	(0.12)		
Adjusted net income attributable to Hyatt Hotels Corporation	\$	75	\$	45		
Adjusted diluted earnings per share	\$	0.71	\$	0.41		

- (a) During the three months ended March 31, 2024 (Q1 2024), we recognized pre-tax gains related to the UVC Transaction (\$231 million) and the sale of Hyatt Regency Aruba Resort Spa and Casino (\$172 million) in gains on sales of real estate and other on our condensed consolidated statements of income.
- (b) During Q1 2024, we recognized a \$79 million non-cash pre-tax gain related to the dilution of our ownership interest in an unconsolidated hospitality venture in India in equity earnings (losses) from unconsolidated hospitality ventures on our condensed consolidated statements of income.
- (c) During Q1 2024 and the three months ended March 31, 2023 (Q1 2023), we recognized unrealized gains due to the change in fair value of our marketable securities in other income (loss), net on our condensed consolidated statements of income.
- (d) During Q1 2024, we recognized a \$4 million fair value adjustment related to the Dream Hotel Group contingent consideration liability in other income (loss), net on our condensed consolidated statements of income.
- (e) During Q1 2023, we recognized \$7 million of transaction costs related to the acquisition of Dream Hotel Group in other income (loss), net on our condensed consolidated statements of income.
- (f) During Q1 2024 and Q1 2023, we recognized expenses related to the partial utilization of the Avendra LLC sale proceeds for the benefit of our hotels in reimbursed costs and depreciation and amortization expenses on our condensed consolidated statements of income. The gain recognized in conjunction with the sale of Avendra LLC was included as a special item during the year ended December 31, 2017.
- (g) During Q1 2024, we recognized a \$15 million goodwill impairment charge in connection with the sale of Hyatt Regency Aruba Resort Spa and Casino in asset impairments on our condensed consolidated statements of income.
- (h) During Q1 2024 and Q1 2023, we recognized net deficits, which we intend to recover in future periods, on certain funds due to the timing of revenue and expense recognition in revenues for reimbursed costs and other income (loss), net on our condensed consolidated statements of income.

Impact of Sold Hotels to Owned and Leased Segment Adjusted EBITDA

(in millions)	Fiscal Year 2024										
		irst arter		ond arter		hird ıarter		urth arter		ar to ate	
Owned and leased hotels	\$	43							\$	43	
Less: Contribution from sold owned and leased hotels (a)		(12)								(12)	
Owned and leased hotels less contribution from sold hotels (b)	\$	31							\$	31	
Pro rata share of unconsolidated hospitality ventures	\$	17							\$	17	
Less: Contribution from sold unconsolidated hospitality ventures (c) (d) (e)		(1)								(1)	
Pro rata share of unconsolidated hospitality ventures less contribution from sold unconsolidated hospitality ventures (f)	\$	16							\$	16	
				Fiscal Year 2023							
	-	irst ıarter		ond arter	-	hird ıarter		urth arter		Year 023	
Owned and leased hotels	\$	57	\$	66	\$	57	\$	69	\$	249	
Less: Contribution from sold owned and leased hotels (a)		(19)		(15)		(15)		(16)		(65)	
Owned and leased hotels less contribution from sold hotels (b)	\$	38	\$	51	\$	42	\$	53	\$	184	
Pro rata share of unconsolidated hospitality ventures	\$	14	\$	17	\$	14	\$	19	\$	64	
Less: Contribution from sold unconsolidated hospitality ventures (c) (d) (e)		(1)		(1)		_		(1)		(3)	
Pro rata share of unconsolidated hospitality ventures less contribution from sold unconsolidated hospitality ventures (f)	\$	13	\$	16	\$	14	\$	18	\$	61	

⁽a) Contribution from sold owned and leased hotels represents the Adjusted EBITDA contribution in each period for hotels that have been sold as of May 8, 2024 and entered into long-term management or franchise agreements, and excludes fee income retained upon sale. Hotels that have been sold include Hyatt Regency Aruba Resort Spa and Casino (1Q24), Park Hyatt Zurich (2Q24), Hyatt Regency San Antonio Riverwalk (2Q24), Hyatt Regency Green Bay (2Q24).

- (b) Owned and leased hotels less contribution from sold hotels represents the Adjusted EBITDA contribution from all owned and leased hotels that remain in Hyatt's portfolio as of May 8, 2024.
- (c) Contribution from sold unconsolidated hospitality ventures represents Hyatt's pro rata share of unconsolidated hospitality ventures' Adjusted EBITDA contribution in each period for unconsolidated hospitality ventures that have been sold as of May 8, 2024. Unconsolidated hospitality ventures that have been sold include Hyatt Place Panama City / Downtown (1Q23).
- (d) Contribution from sold unconsolidated hospitality ventures includes the pro rata share of unconsolidated hospitality ventures' Adjusted EBITDA contribution from one property for which the operating lease was terminated during the three months ended March 31, 2023.
- (e) Contribution from sold unconsolidated hospitality ventures includes the net impact to pro rata share of unconsolidated hospitality ventures' Adjusted EBITDA contribution from one of our unconsolidated hospitality ventures in India, for which our ownership percentage was diluted from 50.0% to 38.8% as a result of its initial public offering.
- (f) Pro rata share of unconsolidated hospitality ventures less contribution from sold unconsolidated hospitality ventures represents Hyatt's pro rata share of unconsolidated hospitality ventures' Adjusted EBITDA contribution from all unconsolidated hospitality ventures that remain in Hyatt's portfolio as of May 8, 2024.

Reconciliation of Non-GAAP Financial Measures: Outlook: Net Income to Adjusted EBITDA; G&A Expenses to Adjusted G&A Expenses; and Net cash provided by operating activities to Free Cash Flow

No additional disposition or acquisition activity beyond what has been completed as of the date of this release has been included in the 2024 Outlook. The Company's 2024 outlook is based on a number of assumptions that are subject to change and many of which are outside the control of the Company. If actual results vary from these assumptions, the Company's expectations may change. There can be no assurance that the Company will achieve these results. Results of operations as presented on the condensed consolidated statements of income include expenses recognized with respect to deferred compensation plans funded through rabbi trusts. Certain of these expenses are recognized in G&A expenses and are completely offset by the corresponding net gains (losses) and interest income from marketable securities held to fund rabbi trusts, thus having no net impact to our earnings (losses). G&A expenses also include expenses related to stock-based compensation. Below is a reconciliation of this forecasted measure excluding the impact of our rabbi trust investments and forecasted stock-based compensation expense.

Year Ended

(in millions)	Year Ended December 31, 2024 Outlook Range						
	L	ow Case	High Case				
Net income attributable to Hyatt Hotels Corporation		1,135	\$	1,195			
Interest expense		151		151			
Provision for income taxes		149		179			
Depreciation and amortization		340		340			
Contra revenue		54		54			
Reimbursed costs, net of revenues for reimbursed costs		106		86			
Equity (earnings) losses from unconsolidated hospitality ventures		(50)		(70)			
Stock-based compensation expense		72		72			
(Gains) losses on sales of real estate		(760)		(765)			
Asset impairments		17		17			
Other (income) loss, net		(133)		(143)			
Pro rata share of unconsolidated owned and leased hospitality ventures' Adjusted EBITDA		69		74			
Adjusted EBITDA	\$	1,150	\$	1,190			
	Year Ended December 31, 2024 Outlook Range						
	L	ow Case	High Case				
G&A expenses	\$	494	\$	504			
Less: Rabbi trust impact		_		_			
Less: Stock-based compensation expense		(69)		(69)			
Adjusted G&A Expenses	\$	425	\$	435			
	Year Ended December 31, 2024 Outlook Range						
		ow Case	High Case				
Net cash provided by operating activities	\$	745	\$	795			
Capital expenditures		(170)		(170)			
Free Cash Flow	\$	575	\$	625			

Definitions

Adjusted Earnings Before Interest Expense, Taxes, Depreciation, and Amortization ("Adjusted EBITDA")

We use the term Adjusted EBITDA throughout this earnings release. Adjusted EBITDA, as we define it, is a measure that is not recognized in accordance with accounting principles generally accepted in the United States of America ("GAAP"). We define consolidated Adjusted EBITDA as net income (loss) attributable to Hyatt Hotels Corporation plus our pro rata share of unconsolidated owned and leased hospitality ventures' Adjusted EBITDA based on our ownership percentage of each owned and leased venture, adjusted to exclude the following items:

- · interest expense;
- · benefit (provision) for income taxes;
- depreciation and amortization;
- amortization of management and hotel services agreement and franchise agreement assets and performance cure payments, which constitute payments to customers ("Contra revenue");
- revenues for reimbursed costs;
- reimbursed costs that we intend to recover over the long term;
- equity earnings (losses) from unconsolidated hospitality ventures;
- stock-based compensation expense;
- gains (losses) on sales of real estate and other;
- asset impairments; and
- · other income (loss), net.

We calculate consolidated Adjusted EBITDA by adding the Adjusted EBITDA of each of our reportable segments and eliminations to overhead Adjusted EBITDA.

Our board of directors and executive management team focus on Adjusted EBITDA as one of the key performance and compensation measures both on a segment and on a consolidated basis. Adjusted EBITDA assists us in comparing our performance over various reporting periods on a consistent basis because it removes from our operating results the impact of items that do not reflect our core operations both on a segment and on a consolidated basis. Our President and Chief Executive Officer, who is our chief operating decision maker, also evaluates the performance of each of our reportable segments and determines how to allocate resources to those segments, in part, by assessing the Adjusted EBITDA of each segment. In addition, the compensation committee of our board of directors determines the annual variable compensation for certain members of our management based in part on consolidated Adjusted EBITDA, segment Adjusted EBITDA, or some combination of both.

We believe Adjusted EBITDA is useful to investors because it provides investors with the same information that we use internally for purposes of assessing our operating performance and making compensation decisions and facilitates our comparison of results with results from other companies within our industry.

Adjusted EBITDA excludes certain items that can vary widely across different industries and among companies within the same industry, including interest expense and benefit (provision) for income taxes, which are dependent on company specifics, including capital structure, credit ratings, tax policies, and jurisdictions in which they operate; depreciation and amortization, which are dependent on company policies including how the assets are utilized as well as the lives assigned to the assets; Contra revenue, which is dependent on company policies and strategic decisions regarding payments to hotel owners; and stock-based compensation expense, which varies among companies as a result of different compensation plans companies have adopted. We exclude revenues for reimbursed costs and reimbursed costs which relate to the reimbursement of payroll costs and for system-wide services and programs that we operate for the benefit of our hotel owners as contractually we do not provide services or operate the related programs to generate a profit over the terms of the respective contracts. Over the long term, these programs and services are not designed to impact our economics, either positively or negatively. Therefore, we exclude the net impact when evaluating period-over-period changes in our operating results. Adjusted EBITDA includes reimbursed costs related to system-wide services and

programs that we do not intend to recover from hotel owners. Finally, we exclude other items that are not core to our operations, such as asset impairments and unrealized and realized gains and losses on marketable securities.

Adjusted EBITDA is not a substitute for net income (loss) attributable to Hyatt Hotels Corporation, net income (loss), or any other measure prescribed by GAAP. There are limitations to using non-GAAP measures such as Adjusted EBITDA. Although we believe that Adjusted EBITDA can make an evaluation of our operating performance more consistent because it removes items that do not reflect our core operations, other companies in our industry may define Adjusted EBITDA differently than we do. As a result, it may be difficult to use Adjusted EBITDA or similarly named non-GAAP measures that other companies may use to compare the performance of those companies to our performance. Because of these limitations, Adjusted EBITDA should not be considered as a measure of the income (loss) generated by our business. Our management compensates for these limitations by referencing our GAAP results and using Adjusted EBITDA supplementally.

Adjusted General and Administrative ("G&A") Expenses

Adjusted G&A Expenses, as we define it, is a non-GAAP measure. Adjusted G&A Expenses exclude the impact of deferred compensation plans funded through rabbi trusts and stock-based compensation expense. Adjusted G&A Expenses assist us in comparing our performance over various reporting periods on a consistent basis because it removes from our operating results the impact of items that do not reflect our core operations, both on a segment and consolidated basis.

Adjusted Net Income (Loss) and Adjusted Diluted Earnings (Losses) per Class A and Class B Share ("EPS")

Adjusted Net Income (Loss) and Adjusted Diluted EPS, as we define them, are non-GAAP measures. We define Adjusted Net Income (Loss) as net income (loss) attributable to Hyatt Hotels Corporation excluding special items, which are those items deemed not to be reflective of ongoing operations. We define Adjusted Diluted EPS as Adjusted Net Income (Loss) per diluted share. We consider Adjusted Net Income (Loss) and Adjusted Diluted EPS to be an indicator of operating performance because excluding special items allows for period-over-period comparisons of our ongoing operations.

Adjusted Net Income (Loss) and Adjusted Diluted EPS are not a substitute for Net Income (Loss) attributable to Hyatt Hotels Corporation, net income (loss), diluted earnings (losses) per share, or any other measure prescribed by GAAP. There are limitations to using non-GAAP measures such as Adjusted net income (loss) and Adjusted Diluted EPS. Although we believe that Adjusted Net Income (Loss) and Adjusted Diluted EPS can make an evaluation of our operating performance more consistent because they remove special items that are deemed not to be reflective of ongoing operations, other companies in our industry may define Adjusted Net Income (Loss) and Adjusted Diluted EPS differently than we do. As a result, it may be difficult to use Adjusted Net Income (Loss) or Adjusted Diluted EPS or similarly named non-GAAP measures that other companies may use to compare the performance of those companies to our performance. Because of these limitations, Adjusted Net Income (Loss) and Adjusted Diluted EPS should not be considered as measures of the income (loss) and earnings (losses) per share generated by our business. Our management compensates for these limitations by reference to its GAAP results and using Adjusted Net Income (Loss) and Adjusted Diluted EPS supplementally.

Asset-Light Earnings Mix

Asset-Light Earnings Mix is calculated as Adjusted EBITDA from the management and franchising segment and distribution segment divided by Adjusted EBITDA, excluding overhead and eliminations. Our management uses this calculation to assess the composition of the Company's earnings.

Average Daily Rate ("ADR")

ADR represents hotel room revenues, divided by the total number of rooms sold in a given period. ADR measures the average room price attained by a hotel and ADR trends provide useful information concerning the pricing environment and the nature of the customer base of a hotel or group of hotels. ADR is a commonly used performance measure in our industry, and we use ADR to assess the pricing levels that we are able to generate by customer group, as changes in rates have a different effect on overall revenues and incremental profitability than changes in occupancy, as described below.

Comparable system-wide and Comparable owned and leased

"Comparable system-wide" represents all properties we manage, franchise, or provide services to, including owned and leased properties, that are operated for the entirety of the periods being compared and that have not sustained substantial damage, business interruption, or undergone large scale renovations during the periods being compared. Comparable system-wide also excludes properties for which comparable results are not available. We may use variations of comparable system-wide to specifically refer to comparable system-wide hotels, including our wellness resorts, or our all-inclusive resorts, for those properties that we manage, franchise, or provide services to within the management and franchising segment. "Comparable owned and leased" represents all properties we own or lease that are operated and consolidated for the entirety of the periods being compared and have not sustained substantial damage, business interruption, or undergone large-scale renovations during the periods being compared. Comparable owned and leased also excludes properties for which comparable results are not available. We may use variations of comparable owned and leased to specifically refer to comparable owned and leased hotels, including our wellness resorts, or our all-inclusive resorts, for those properties that we own or lease within the owned and leased segment. Comparable system-wide and comparable owned and leased are commonly used as a basis of measurement in our industry. "Non-comparable system-wide" or "non-comparable owned and leased" represent all properties that do not meet the respective definition of "comparable" as defined above.

Constant Dollar Currency

We report the results of our operations both on an as-reported basis, as well as on a constant dollar basis. Constant Dollar Currency, which is a non-GAAP measure, excludes the effects of movements in foreign currency exchange rates between comparative periods. We believe constant dollar analysis provides valuable information regarding our results as it removes currency fluctuations from our operating results. We calculate Constant Dollar Currency by restating priorperiod local currency financial results at the current period's exchange rates. These restated amounts are then compared to our current period reported amounts to provide operationally driven variances in our results.

Free Cash Flow

Free Cash Flow represents net cash provided by operating activities less capital expenditures. We believe Free Cash Flow to be a useful liquidity measure to us and investors to evaluate the ability of our operations to generate cash for uses other than capital expenditures and, after debt service and other obligations, our ability to grow our business through acquisitions and investments, as well as our ability to return cash to shareholders through dividends and share repurchases. Free Cash Flow is not necessarily a representation of how we will use excess cash. Free Cash Flow is not a substitute for net cash provided by operating activities or any other measure prescribed by GAAP. There are limitations to using non-GAAP measures such as Free Cash Flow and management compensates for these limitations by referencing our GAAP results and using Free Cash Flow supplementally.

Net Package ADR

Net Package ADR represents net package revenues divided by the total number of rooms sold in a given period. Net package revenues generally include revenue derived from the sale of package revenue at all-inclusive resorts comprised of rooms revenue, food and beverage, and entertainment, net of compulsory tips paid to employees. Net Package ADR measures the average room price attained by a hotel, and Net Package ADR trends provide useful information concerning the pricing environment and the nature of the customer base of a hotel or group of hotels. Net Package ADR is a commonly used performance measure in our industry, and we use Net Package ADR to assess the pricing levels that we are able to generate by customer group, as changes in rates have a different effect on overall revenues and incremental profitability than changes in occupancy, as described above.

Net Package Revenue per Available Room ("RevPAR")

Net Package RevPAR is the product of the Net Package ADR and the average daily occupancy percentage. Net Package RevPAR generally includes revenue derived from the sale of package revenue comprised of rooms revenue, food and beverage, and entertainment, net of compulsory tips paid to employees. Our management uses Net Package RevPAR to identify trend information with respect to room revenues from comparable properties and to evaluate hotel performance on a regional and segment basis. Net Package RevPAR is a commonly used performance measure in our industry.

Occupancy

Occupancy represents the total number of rooms sold divided by the total number of rooms available at a hotel or group of hotels. Occupancy measures the utilization of a hotel's available capacity. We use occupancy to gauge demand at a specific hotel or group of hotels in a given period. Occupancy levels also help us determine achievable ADR levels as demand for hotel rooms increases or decreases.

RevPAR

RevPAR is the product of the ADR and the average daily occupancy percentage. RevPAR does not include non-room revenues, which consist of ancillary revenues generated by a hotel property, such as food and beverage, parking, and other guest service revenues. Our management uses RevPAR to identify trend information with respect to room revenues from comparable properties and to evaluate hotel performance on a regional and segment basis. RevPAR is a commonly used performance measure in our industry.

RevPAR changes that are driven predominantly by changes in occupancy have different implications for overall revenue levels and incremental profitability than do changes that are driven predominantly by changes in average room rates. For example, increases in occupancy at a hotel would lead to increases in room revenues and additional variable operating costs, including housekeeping services, utilities, and room amenity costs, and could also result in increased ancillary revenues, including food and beverage. In contrast, changes in average room rates typically have a greater impact on margins and profitability as average room rate changes result in minimal impacts to variable operating costs.