

**Embrace ESG
for people, planet
and prosperity**

HITT

The HospitalityInside Think Tank

27-28 June 2022, Berlin

Back on the ship!

www.hitt.world



Be inspired

HITT – the HospitalityInside Think Tank – is an unconventional, English-speaking networking event on a solar-powered ship launched in 2018.

Casual, but with high-calibre experts from inside and outside the industry.

Limited in number, not in quality.

Inspiring deep thoughts instead of shallow PR talk.

Personal, direct, interactive and off-the-record.

The floating forum is a place to share knowledge, exchange ideas and develop solutions for the industry's most pressing issues: digitalisation, sustainability and human resources.

Senior executives and experts from hotel operation, hotel real estate, finance, sustainability, digital transformation, legal and HR are most welcome.

Let's take this journey to find answers together!

The HITT Advisory Committee

We thank our advisors for their inspiration and support

Tim Davis &
Louise Burns



Wolfgang
M. Neumann



Xenia
zu Hohenlohe



Anthony
Williams

BURO HAPPOLD



PROGRAMME

Embrace ESG for people, planet and prosperity

Day 1, Monday 27 June

HITT ON THE SHIP anchoring at the quay wall

Start in the early afternoon, boarding the event ship Orca Ten Broke in Berlin Alt Moabit 91, next to Ameron Hotel Abion Spreebogen

14.00 Register

14.45 Welcome on board

Tim Davis, Founder & Managing Director, Pace Dimensions

Maria Pütz-Willems, Editor-in-Chief, [hospitalityinside.com](https://www.hospitalityinside.com)

15.00 Key note

Unprecedented times call for unprecedented actions.

Glenn Mandziuk, CEO, Sustainable Hospitality Alliance

15.45 Break

16.00-18.00 Impulse 1

Sustainable Finance & New Ways to ROI. Where's the hoteliers' access to monetary resources?

Sascha Kullig, Member of the Management Board and Coordinator Sustainable Finance, Association of German Pfandbrief Banks (vdp)

Ross Petar, Head of EMEA Hotel Valuation Advisory, JLL London

19.00 Relax! Get-Together at Restaurant Ship PATIO (5 min. walk)



Restaurantship PATIO

PROGRAMME

Day 2, Tuesday 28 June

HITT ON THE SHIP floating Berlin's waterways

8.30 Boarding the event ship Orca Ten Broke

9.00 (*sharp!*) **Departure** of the floating think tank. **Welcome on Board!**

9.30-11.30 Impulse 2: Make Sustainability the best choice! How can operators offer sustainable choices and encourage sustainable behaviour on- and offline? And how do they line up with suppliers?

This session will include three topics: Nudging Behavior, Supply Chain, Franchise

Dr Crispian Tarrant, CEO, BVA-BDRC Consumer Research

Philip Halanen, Head of Sourcing & Sustainability EMEA, Wyndham Hotels & Resorts

Best Practice: Ulrike Rabmer-Koller, Managing Partner, Rabmer Gruppe

11.30 Lunch on board



Seminarschiff Orca Tem Broke



12.30-14.30 Impulse 3

Eliminating Emissions. How to construct, convert and operate properties that pay off for the environment and stakeholders.

Patrick Lüth, Architect, Managing Director & Partner, Snøhetta

Anthony Williams, Program Director Tourism & Sustainability Development, Buro Happold

Thomas Kraubitz, Director and Head of Sustainability & Climate Europe, Buro Happold

14.30 Break

15.00-17.00 Impulse 4

Social, the "S" in ESG. The importance of social sustainability for corporate structures. Talk labour mobility, search for talent, working conditions, fair compensations and equality.

Katrin Melle, Regional Vice President Diversity, Equity, Inclusion & Talent EAME/SWA, Hyatt

Carmen Castillo Lopez, Head of People, Upday

Garry Levin, Founder & CEO, LHC International Recruitment Consulting

17.00 Break

17.15 Summary & Preview HITT 2023

18.00 Planned arrival with the ship in Moabit

Followed by a **Farewell dinner** nearby. Relax!



Join the HITT community!

PARTICIPATION FEES 2022

Ticket Price net plus VAT 1,150 €

Reductions

Early Booking until 15 April 2022 100 €

Former Participants 50 €

hospitalityInside Subscribers* 100 €

* Personal subscription required

The discounts can be combined.

Participation Tickets include:

- ❖ HITT Think Tank participation in Berlin on June 27-28
- ❖ Coffee breaks and Lunch including drinks
- ❖ Kickoff Dinner including drinks
- ❖ Farewell Dinner including drinks
- ❖ Think Thank documentation & post-event communication for 1 year

The number of participants is limited due to the capacity of the ship.



Register on <https://hitt.world/#registration>

THE MODERATOR & FACILITATOR

TIM DAVIS MBE

FOUNDER AND MANAGING DIRECTOR, PACE DIMENSIONS



“I can’t think of a more appropriate forum of leaders to help uncover the insights and identify the value for our industry.”

Tim Davis established PACE Dimensions in 2010 as a new breed of advisory and research consultancy for the travel, leisure and hospitality sectors. In an age of changing patterns of demand, digital revolution and need for businesses and humanity to become more sustainable, he saw an opportunity to guide businesses through intense change and develop the resilience to overcome future disruption. Today, PACE Dimensions’ investment in research supports clients in addressing the new challenges and opportunities facing the travel and hospitality industry, which have only become compounded by the impact of the COVID crisis creating a more dynamic and less predictable world.

At PACE Dimensions, Davis helps global companies improve their performance and competitive edge by developing winning insight-based strategies and transforming business processes in order to build distinctive and valuable brands. An expert in strategic change management, business architecture, strategy and brand development, Davis also leads comprehensive research programmes using proprietary studies exclusive to PACE Dimensions. The consultancy also boasts partnerships with several of the travel and hospitality industry’s leading data specialists to further inform advisory work.

Key achievements of the PACE Dimensions business under Davis’ leadership include the development of a corporate growth strategy to create a top five global hotel group; redesigning global distribution and property management systems to boost profitability to record levels; and operating as a lead advisor on multiple successful mergers and acquisitions.

With over 20 years of international management experience, Davis has worked with a number of high-profile brands including spending 12 years as senior executive and member of the management board at Hilton. He was responsible for the creation and delivery of Hilton’s eCommerce capabilities across their major markets, taking online sales to US\$3.5bn worldwide in five years. Prior to Hilton, Davis has held senior management roles with Hughes Olivetti Telecom and Galileo.

Davis has a wealth of experience as a keynote speaker and moderator at global industry events such as ITB Berlin, HITT, Hotelschool The Hague Research Symposium, The Hotel Revenue Forum and Eye for Travel.



THE IMPULSE GENERATORS: WHO WILL PROVIDE EXPERTISE?

GLENN MANDZIUK

CEO
SUSTAINABLE HOSPITALITY ALLIANCE



Glenn Mandziuk is an award-winning and internationally recognised chief executive with 25+ years of leadership experience in advancing sustainable practices in tourism, hospitality and economic development.

This experience includes engaging with all levels of industry and government on social, environmental, and business issues to establish strategies and programmes that inspire responsible growth.

Glenn is the new Chief Executive Officer of the Sustainable Hospitality Alliance headquartered in London, UK whose members consist of 17 world-leading hotel companies with a combined reach of over 35,000 properties and 5.5 million rooms – 30% of the global industry by rooms. Prior to joining the Alliance, his forward-thinking leadership approach resulted in organisations he headed in Canada to be acknowledged as global champions of excellence and innovation in sustainable destination management and responsible industry development practices.

He was recently recognised by the International Hospitality Institute as a Top 30 Champion of Environmental Sustainability in Hospitality and Tourism and has been a part of numerous honours from several organizations including the United Nations World Tourism Organisation, World Travel and Tourism Council, World Travel Awards, and Responsible Tourism Institute's Biosphere Gold Certification (a first in the Americas).

Glenn is currently a director on the Board of the Global Sustainable Tourism Council and the Responsible Tourism Institute and has delivered keynote presentations advocating for sustainable destination management practices in nearly 20 countries covering 6 continents. He has 10 years experience directly in the hospitality industry in family owned and operated hotels and resorts and holds a Master of Environmental Design degree majoring in sustainable tourism planning and is a Registered Professional Planner with the Canadian Institute of Planners.

SASCHA KULLIG

MEMBER OF THE MANAGEMENT BOARD,
COORDINATOR SUSTAINABLE FINANCE, ASSOCIATION OF
GERMAN PFANDBRIEF BANKS (VDP)



Sascha Kullig is a member of the Management Board of the Association of German Pfandbrief Banks (vdp) since July 2020 and now is responsible for the Real Estate Valuation and Real Estate Market and Domestic Real Estate Finance divisions, too.

He has been Head of the Pfandbrief, Capital Market Division of the Association of German Pfandbrief Banks since December 2003. He also coordinates the vdp's activities in the field of Sustainable Finance.

Following his studies of economics at the University of Göttingen, he first worked as a financial market analyst at Bridge/Fokus Deutschland before joining the Börsen-Zeitung in October 2001, where he covered capital markets.



THE IMPULSE GENERATORS: WHO WILL PROVIDE EXPERTISE?

ROSS PETAR

**MANAGING DIRECTOR, HEAD OF EMEA HOTEL
VALUATION ADVISORY, JLL LONDON**



Ross joined JLL in 2014 but has around 20 years' experience in the hotel and hospitality sector specialising in advisory and valuation assignments across the EMEA region. He also has extensive experience in Landlord and Tenant advice, having represented a number of Landed Estates in London as an Expert Witness in matters relating to rent reviews and lease renewals.

Ross is a Managing Director in JLL Global Valuation Advisory based in London and Head of EMEA Hotel Valuation Advisory. He is responsible for managing a team of professionals with a focus on overseeing valuation and advisory work of hotel, hospitality and leisure real estate advice in the EMEA region.

He has an experience of a broad range of asset types ranging from single hotel assets to large cross border portfolios, as well as some of the more unique boutique and trophy assets in Europe. His clients have included all of the major Banks lending into the hotel sector, private equity groups, high net worth investors, publicly listed hotel companies, and private hotel companies

Assignments of note include the valuation of various portfolios positioned across the UK, Benelux and Central Eastern Europe as well as large-scale global luxury hotel portfolios in key European cities. He has also successfully negotiated the lease renewals and re-gearing of leases on behalf of either the Landlord or Tenant of a number of high-profile central London hotels.

Ross has been a member of the Royal Institution of Chartered Surveyors since 2007 and is a RICS Registered Valuer. He graduated from City University Cass Business School with a Masters in Property Valuation and Law and has a degree in International Business Studies from Leeds Metropolitan University.

DR CRISPIAN TARRANT

**FOUNDER & CHIEF EXECUTIVE
BVA-BDRC GROUP**



Dr Crispian Tarrant is a highly experienced customer insight professional with a well-established reputation for pinpointing the business implications of research findings. An advocate of evidence-based decision-making, he provides advice that is sought at CEO and Board level by many leading organisations, especially those operating in travel, hotels and hospitality. Cris founded BDRC, a specialist market research consultancy, in 1991 and the firm has grown to become a highly respected insights provider with a deep level of specialisation in several service industry verticals.

Since 2018 the business has been part of the Paris-based BVA Group, a worldwide top 20 research group, which has over 700 staff across more than a dozen global offices.

The BVA BDRC hotels and hospitality practice produces the Hotel Guest Survey, regarded as the industry bible for the monitoring of hotel brand perceptions in multiple global markets, the Venue Verdict suite of operational performance tools for the MICE sector, and Brand Margin® the unique methodology for determining the perceived added value that a hotel brand delivers.

Consumer demand – or expectation – is one of the key drivers of the ESG agenda. Cris and his team are actively engaged in understanding the nature of this demand in the travel sector, how the market segments and how consumer behaviours can be 'nudged' to achieve better ESG outcomes. Cris qualified as a social scientist, with a BSc from Durham University and a PhD from Manchester University. He is a Fellow of the UK Market Research Society and twice a winner of MRS national awards for research effectiveness. He is also a Fellow of the UK Tourism Society and the UK Institute of Directors.

An accomplished speaker and panel chairman, Cris has spoken at international conferences in Europe, USA, Asia, Middle East and Africa and he has lectured on service performance measurement at the Warwick University MBA course and been an invited speaker at the School of Hotel Management at Oxford Brookes University.



THE IMPULSE GENERATORS: WHO WILL PROVIDE EXPERTISE?

PHILIP HALANEN

HEAD OF SOURCING & SUSTAINABILITY EMEA,
WYNDHAM HOTELS & RESORTS



Philip currently leads the Sourcing and Sustainability functions for Wyndham Hotels & Resorts EMEA and has been with the company since September 2018.

He has been responsible for the relaunch and roll out of the Wyndham Hotels & Resorts regional sustainability strategy, including oversight of the implementation and growth of the Wyndham Green Programme. Under his stewardship, the programme has seen a threefold increase in hotel participation in the region during the last 12

months. The Wyndham Green Program is designed to help guide hotels in reducing operating costs through efficiency, drive revenue from environmentally conscious travellers, remain competitive in the market, and increase brand loyalty.

Philip works to fully integrate the Wyndham Green Program throughout all parts of the business by engaging and educating executives and brand leaders, team members, design and construction partners, franchisees, and suppliers. The Wyndham Green Programme's combination of industry best practices and stakeholder engagement aims to deliver triple bottom line results of people, planet, and profits.

Before joining Wyndham Hotels & Resorts, Philip started his career at Procurement & Supply Chain consultancy State of Flux, where he worked on several key client accounts across the Banking, Logistics and Manufacturing sectors. This was followed by five years working in the Aviation industry holding both Operational & Commercial management roles at International Airlines Group and Gatwick Airport Limited.

Philip holds a BMus(Hons) in Music from The University of Edinburgh and a MSc in Air Transport Management from Cranfield University. Currently, he sits on the Planet Committee of The Sustainable Hospitality Alliance and is also a member of the HOTECH Advisory Committee. Known for his focus on providing realistic and practical advice, Philip is frequently in demand as a panellist and key note speaker, with recent engagements including Evora A World For Travel, Arabian Travel Market, Procurement & Supply Chain Live and The Hospitality Network Dubai.

ANTONY WILLIAMS

PROGRAM DIRECTOR TOURISM & SUSTAINABILITY
DEVELOPMENT, BURO HAPPOLD



An ecologist by profession, and passionate conservationist and educator, Tony has developed tourism destinations and commercially successful luxury resorts and lodges across Southern Africa, Australia, UAE, Qatar and Saudi Arabia.

He has been recognised for his conservation-based and sustainable approach, receiving National Geographics' World Legacy Award, the Aga Khan Award, and was recognised by the World Travel & Tourism Council for contributions to Conservation and Sustainable Development Goals. He has worked with the UNWTO, IUCN, UNESCO and

The World Bank in developing tourism destinations.

An advocate of Sustainability and ESG principles, he has led the formation of two major Wildlife Reserves in the ME, each successfully balancing tourism development and Protected Area management.

Recently joining Buro Happold in Riyadh, he is focussing on Sustainable and ESG-based destination development strategy, currently working with the Saudi Ministry of Tourism as Program Director.

As founder of sustainable development consultancy Destination-360, he conducts pro-bono advisory services to destinations on tourism development, conservation and biodiversity protection.



THE IMPULSE GENERATORS: WHO WILL PROVIDE EXPERTISE?

THOMAS KRAUBITZ

**DIRECTOR AND HEAD OF SUSTAINABILITY & CLIMATE
EUROPE, CONSULTANCY BURO HAPPOLD**



Thomas is a Director and Head of Sustainability & Climate Europe with the global Consultancy Buro Happold and based in Berlin. He is a passionate consultant and advisor to public and private clients with a deep understanding of the importance of multidisciplinary collaboration in driving best practice solutions and also advises city municipalities, as well as real estate developers on Environmental, Social and Governance (ESG), Taxonomy and Portfolio Strategies.

With his multidisciplinary team he also reviews stranding assets and provides decarbonization strategies on building and campus level for office and hotel portfolios in Germany and beyond. He recently served as an independent consultant to the European Commission on Sustainable Development along the Belt and Road Initiative.

With the World Green Building Council (WGBC) is one of the #BuildingLife Ambassadors in Europe. He is also a co-initiator of the German Sustainable Building Council (DGNB) and member of its Board of Directors. He has also consulted some of the highest rated DGNB building and district projects in Germany and is a passionate advocate for quality assurance through certification. He is a DGNB Senior Auditor and Trainer, BREEAM DE Auditor, LEED GA, WELL PT Agent, WiredScore AP and ECARF Consultant. He has also co-developed the ECARF-Certification Scheme for Allergy friendly buildings and districts closely connected to Charité Research.

Thomas is a chartered Architect and Urban Planner and is an appointed member of German Association of Architects (BDA) he is actively involved in making cities better places for people. He is also a member of the ULI Product Council Future Cities – Smart City in Germany.

Thomas studied Architecture in Germany, Urban Planning at Tongji University in Shanghai and the MIT as well as Urban Design at Harvard University. He frequently speaks at conferences and universities on Sustainability, Climate Response and Resilience. He has previously held teaching positions at the Stuttgart Technology University of Applied Sciences and at the TU Berlin Campus in El Gouna, Egypt. Currently, Thomas is lecturing on life cycle planning at Coburg University.

PATRICK LÜTH

**ARCHITECT, MANAGING DIRECTOR & PARTNER
SNØHETTA**



Architect Patrick Lüth has been managing the Snøhetta Studio in Innsbruck since 2011. In 2005, after studying architecture in Innsbruck, he started as an intern in the Oslo office. There he participated in numerous international architectural competitions and some of Snøhetta's most popular design submissions.

He is responsible, among other things, for the Swarovski projects "Crystal Worlds Evolution" and Manufaktur, an innovative building for production and creative collaboration, for the design study for a new museum quarter in Bolzano, the master plan for a new city quarter in Budapest, the conversion of the site of an old tobacco factory in Verona, the winning design for the university campus and building in Klagenfurt and for hotel and tourism projects.

Snøhetta kick-started its career in 1989 with the competition-winning entry for the new library of Alexandria, Egypt. This was later followed by the commission for the Norwegian National Opera in Oslo, and the National September 11 Memorial Museum Pavilion at the World Trade Center in New York City, among many others. Since its inception, the practice has maintained its original trans-disciplinary approach, integrating architectural, urban, landscape, interior, graphic design and product design in its projects.

One of Snøhetta's exciting hospitality projects is the concept design for the Norwegian Svart Resort, the world's first energy-positive off-grid destination.



THE IMPULSE GENERATORS: WHO WILL PROVIDE EXPERTISE?

KATRIN MELLE

REGIONAL VICE PRESIDENT DIVERSITY, EQUITY,
INCLUSION & TALENT EAME/SWA, HYATT



In her current position, Katrin leads the DEI & Talent function for Hyatt in the Europe, Africa, Middle East & South West Asia Region. In detail encompassing Diversity, Equity and Inclusion, Leadership Development, Talent Management, Workforce and Succession Planning as well as Talent Acquisition and Employment Branding. She gives strategic talent management direction and support to the HR organization of more than 120 hotels in over 30 countries in the Region. The unity of DEI & Talent represents Hyatt's focus and commitment in the Region to ensure that diversity and inclusion is an integral part the

talent focus and development processes.

Before her current role, Katrin worked as an independent consultant and Leadership Coach. In prior roles she was CHRO at AMAN and Regional Vice President Human Resources Europe for Hyatt. She held senior HR Leadership positions on multi-property, regional and corporate level for many years and all in all working in HR for nearly 30 years.

Katrin enjoys being a coach and mentor to emerging leaders and has been an advocate for D&I personally as well. She has a personal blog called 'konnexionen' where she publishes interviews with successful female leaders. Leaders that share their career story, as a source of inspiration and encouragement for others, supporting her personal dedication for gender diversity in leadership. Her interview series is called 'she interviews'.

Katrin is a certified Genos Emotional Intelligence Practitioner, a certified #IamRemarkable facilitator and holds a certification as Coach by QRC.

CARMEN CASTILLO LOPEZ

HEAD OF PEOPLE
UPDAY



Originally from Estepona and Marbella in Spain, surrounded by international community and used to spend her summers in England and Ireland, in 2009 Carmen graduated from the University of Malaga (UMA) with a bachelor's degree in Fine Arts. She completed her studies with one-year Expert course in Marketing, protocol and events and one Postgraduate in HR management in International and Digital environments in 2018.

In 2010, Carmen decided to start her own company DIEVENTO and run it over 2 years. That was her first contact with HR and recruitment process in a fast-paced environments. Since 2012 she is in Germany and has already worked for two companies as HR manager in the finance field.

Coming back to her roots, Carmen decided to join numa (former COSI) in the hospitality field, as a Head of People and Culture in 2019. Since June 2022, she is embracing her new challenge as Head of People at Upday (Axel Springer Group).



THE IMPULSE GENERATORS: WHO WILL PROVIDE EXPERTISE?

GARRY LEVIN

FOUNDER & CEO

LHC INTERNATIONAL RECRUITMENT CONSULTING



After graduating from a Swiss Hotel Management School, Garry started in his career in F&B management in the international 5 star hotel industry.

After being headhunted by one of the largest global recruitment firms where he has staffed engineers, Garry founded LHC International in 2013. With numerous side projects, startups and an Executive MBA on the side, LHC International currently operates in 4 offices (Berlin, Munich, Bangkok and Singapore) with a team of ca. 40 consultants.

LHCs core business focuses on Hospitality, Real estate, Finance, IT, Office & Management and Sales & Marketing with a strong emphasis on fast scaling firms.



SPONSOR PARTNERS - SHARING THEIR KNOWLEDGE



GOLD SPONSOR



DUNCAN O'ROURKE
CEO NORTHERN EUROPE



"Hospitality has changed, and not just in the last few months. Guests today expect a comprehensive package that goes beyond our hotel walls. This includes that they can fully identify with the values of a company. Sustainability, new ways of digitization, and the further development of our guest experience are therefore central topics for Accor.

The Hospitality Inside Think Tank addresses precisely these areas and offers an open exchange from which the whole industry benefits. We are therefore very proud to be on board as an official sponsor again."

About Accor

Accor is a world leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more.

Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a joint venture, which Accor holds a majority shareholding. Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. 68 million members benefit from the company's comprehensive loyalty program – ALL – Accor Live Limitless – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences.

Through its Planet 21 – Acting Here, Accor Solidarity, RiISE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France.

<https://group.accor.com/en>

SPONSOR PARTNERS - SHARING THEIR KNOWLEDGE

BRONZE SPONSOR



KARL-HEINZ PAWLIZKI
CEO



ARABELLA HOSPITALITY

"The sustainable operation of our hotels in Germany and Switzerland as well as our hotels and golf courses on Mallorca is very high on the list of priorities at Arabella Hospitality SE. We do have a responsibility towards our guests, employees, customers and partners to handle our resources in a sustainable way.

And therefore we very much value the fact that the HITT offers us a platform to engage in an open and interdisciplinary discourse with investors, operators and industry-related partners around ESG. We are convinced that a shared commitment to environmental sustainability and social responsibility strengthens our industry as a whole. For this reason, we joined the Sustainable Hospitality Alliance this year to take an active role there too."

About Arabella Hospitality

As the central holding company for the Hotels division, **Arabella Hospitality** assumes responsibility for the 15 hotels in Germany, Switzerland and on the Balearic island of Mallorca, seven of them are owned by the Schörghuber Corporate Group. The existing hotel portfolio is managed by Marriott International.

The hotels are operated under the renowned brand names St. Regis, The Luxury Collection, Westin, Sheraton, Four Points by Sheraton, Aloft and Autograph Collection. The hotel portfolio is supplemented by two Arabella hotels and by Arabella Golf.

Arabella Hospitality is part of the Schörghuber Corporate Group, which in addition to the Hotels division operates three other business divisions, Construction & Real Estate, Beverages and Seafood.

www.arabella.com/en



SPONSOR PARTNERS - SHARING THEIR KNOWLEDGE

BRONZE SPONSOR



GESA ROHWEDDER
HEAD OF HOSPITALITY

DREES & SOMMER

"Sustainability criteria are increasingly seen by ESG as an entrepreneurial duty and not just as a freestyle.

An ESG strategy with clear objectives ensures long-term value creation for all stakeholders in the hospitality industry.

It is important for owners and operators to define a comprehensive sustainability strategy with specific ecological, economic and social standards at both company and hotel level."

About DREES & SOMMER

At **Drees & Sommer** we are involved in various hotel and touristic development projects throughout the world and we experience the industry facing continues change, increasing stakeholder demands and technical transformation.

We strongly believe, that successful business models in this industry have to consider smart concepts, connected buildings and be integrated in a smart and sustainable community. The benefits of applying digital technologies will be essential and provide value not only to the customer journey but also for the hotel teams at all levels, the owner and the local community and will stimulate the efficiency of a hotel.

With this in mind, we are eager to lead, support and follow our clients on their journey and to guide industry stakeholders in developing sustainable and connected concepts.

www.dreso.com/de/en/sectors/hospitality

SPONSOR PARTNERS - SHARING THEIR KNOWLEDGE

BRONZE SPONSOR



CLAUDIA BOYMANNS
HEAD OF EXPO REAL



About EXPO REAL

EXPO REAL is Europe's largest trade show for property and investment and a central hub for market players from all around the world. Besides focusing on digitalization and associated innovation, the trade fair covers both the different real estate segments – office, retail, hotel, logistics and residential – and the entire life cycle of buildings – from project development and investment to finance, marketing and operation. The next edition will take place from October 4 to 6, 2022.

www.exporeal.net/en/



SPONSOR PARTNERS - SHARING THEIR KNOWLEDGE

BRONZE SPONSOR



GARRY LEVIN
FOUNDER & CEO



"No matter what industry you speak with, ESG is becoming one of the top priorities for institutional investors, operators, real estate developers, and not to forget employees.

During the current period, especially (past-)covid, the impact on sustainability needs to be managed by organisations from all sides.

LHC International focuses on the "S" – Social – and on support, and therefore on a different angle of the ESG supply chain. We support firms in their HR/branding/hiring strategies in probably the toughest 'War for Talent' market in history."

About LHC International

LHC International is a recruitment consulting firm specialized in the field of Hospitality, Real Estate, Finance, IT, Sales & Marketing and Office & Management. We are based in Berlin (EMEA) and Bangkok (APAC), and our teams operate on a global level, recruiting and placing middle and upper management vacancies for our clients.

Our focus is on delivering the highest quality service by always prioritizing the needs and satisfaction of our clients and candidates. With a strong network and through our dynamic, personal, and efficient approach in working with global candidates and clients, we have truly embraced the spirit of "Connecting Leaders".

We do not simply provide CVs. We connect personalities.

<https://lhc-international.com/en/>



SPONSOR PARTNERS - SHARING THEIR KNOWLEDGE

PARTNERS



UNIPER is a leading international energy company, has around 11,500 employees, and operates in more than 40 countries. The company plans for its power generation business in Europe to be carbon-neutral by 2035. Uniper's roughly 33 GW of installed generation capacity make it one of the world's largest electricity producers. The company's core activities include power generation in Europe and Russia as well as global energy trading and a broad gas portfolio, which makes Uniper one of Europe's leading gas companies. In addition, Uniper is a reliable partner for communities, municipal utilities, and industrial enterprises for planning and implementing innovative, lower-carbon solutions on their decarbonization journey. Uniper is a hydrogen pioneer, is active worldwide along the entire hydrogen value chain, and is conducting projects to make hydrogen a mainstay of the energy supply.

The company is based in Düsseldorf and is one of Germany's largest publicly listed energy supply companies. Together with its main shareholder Fortum, Uniper is also Europe's third-largest producer of zero-carbon energy.

www.uniper.energy



HOTELSCHOOL THE HAGUE was founded in 1929, making it one of the oldest independent hotel schools in the world. Since 1929, Hotelschool The Hague has been renowned for its education and innovative research and is ranked among the Top 5 Hospitality Management Schools in the World. It offers a four year Bachelor of Business Administration in Hospitality Management and a 13-month Master of Business Administration (MBA) in International Hospitality Management. In September, a new master programme will be launched, Master in Leading Hotel Innovation (MA), focussing on digital and circular transformation within the industry. You are welcome in the school's hotels & restaurants in The Hague and Amsterdam to experience their passion for hospitality.

www.hotelschool.nl





UNIQUE: THE SEMINAR SHIP

FLOATING ON ORCA TEN BROKE, flirting with a pirate's wife... Orca ten Broke. This is the name of the wife of the German pirate Klaus Stoertebeker. He was the cause of scandal in the 14th century with his raids on North German waters. It is also the name of our seminar ship. Seven centuries ago, it was wind and muscle power that drove the ships forward, today it's solar power.

USING NEW TECHNOLOGIES. The 36m long and 8m wide seminar ship from the shipyards of Stralsund is itself a symbol of a new beginning: In summer, it can be run almost entirely on

solar energy, in winter, bio-diesel from old vegetable oils drives the ship forward. The heat from the motor also serves as under-floor heating on deck. Its new technology allows it to serve as location for meetings, without the noise of the standard diesel motor in the background. The Orca ten Broke is also equipped with special hydraulic anchor posts in order to stand quietly on the water. At certain points then, participants arriving late to the HITT can be collected and speakers can depart. It can also „park“ on the water in order to have lunch with a special view.





WHO IS HOSPITALITYINSIDE?

The magazine www.hospitalityinside.com is an opinion leader among the leading hotel trade publications in Europe and the heart of HospitalityInside GmbH, based in Augsburg (near Munich), a specialised information provider for the international hotel industry launched in March 2005. Its USPs:

- ❖ a purely editorial (no ads) online magazine, bilingual (German/English), publishing weekly
- ❖ a journalistic magazine that is committed to quality, transparency and fairness, with editors and experts delivering articles based on own research and backgrounds
- ❖ readers in the top management of the hotel industry and related branches (investment, real estate, financing, consulting, suppliers) in more than 20 countries
- ❖ a geographic focus on Continental Europe but also global coverage of chains, trends and developments
- ❖ a strong online and offline communication with its hospitalityInsiders and partners

The publishing company **HospitalityInside GmbH** has been shaping its own profile as a professional initiator of interactive networking events, the exclusive think tank HITT and the industry-wide accepted joint stand „World of Hospitality“ at Europe’s largest real estate trade fair Expo Real, Munich, in addition to its classic publishing activities.

For the hospitalityInside story see www.hitt.world/about-us



hospitality
INSIDE
WORLD OF HOSPITALITY INFORMATION.

**Organiser of the
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