

EDITION 2

# HITT

HOSPITALITYINSIDE  
THINK TANK 2019

MAY 19-20, 2019 / BERLIN AT  
A SOLAR-POWERED SEMINAR SHIP

LEARN FROM OTHERS:

## DIGITALISATION - THE NEW VALUE CREATOR



# PROGRAMME 2019



## Day 1

**Sunday, May 19: Get-together.**

**at the Select Hotel Berlin Spiegelturn  
Sky Tower Lounge Bar**

**19:00-22.00**

Welcome to Berlin and the HITT, Edition 2!

## Day 2

**Monday, May 20: Seminar Ship**

**Welcome to our floating forum!**

**08:30 Boarding.**

This year we will start and end at the "Hafenplatz" jetty at Wröhmännerpark in Berlin Spandau.

**09:00 Cast off! The journey begins.**

The ship will leave.

**09:15-09:30 Opening Address.**

Defining goals and outcomes.

**Listen! Question! Interact!**

By Maria Puetz-Willems, Founder & Editor-in-Chief, [hospitalityInside.com](http://hospitalityInside.com)  
& Tim Davis, Founder & Managing Partner, PACE Dimensions



**09:30-10:00 IMPULSE 1: Change the path.**

**Digitalisation meets Legacy.**

Which sectors are more advanced, how is the hotel industry positioned? The big picture about companies' challenges to change their established systems to high-speed digital vehicles.

**Impulse Generators:** Holger Greif, Head of Digital Transformation, and Nicolas Mayer, Leading Partner of Lodging & Tourism Clients Group EMEA - PwC Schweiz AG



**10:00-11:00**

**Discussion.**

**11:00-11:30**

**Networking and Motivating Coffee  
at the Upper Deck.**

**11:30-12:00 IMPULSE 2: Learning from others.**

**Impulse Generator:** tba

**12:00 -13:00**

**Discussion.**



**13:00-14:00**

**Networking & Relaxing Lunch.**

**14:00-14:30 IMPULSE 3: Find fitting solutions.**

**Human Resources 4.0. The shift in thought leadership.**

Align personal and professional development: How leaders empower the next generation and redefine relationships in a changing corporate culture



**Impulse Generator:** Catherine Gaudry, Group Head Talent and Transformation, Scholz & Friends Group

**14:30 - 15:30**

**Discussion.**

**15:30-15.45**

**Networking & Refreshing Tea  
at the Upper Deck**

**15:45-18:00**

**DISCUSSION ONLY: Feel the pulse**

A dialogue between the experts and the audience.



**18:00-18:10 Summary**

**Today's learnings.**

By Tim Davis.

**18:10-18:20 The new HITT community**

**Shaping your future.**

Let's discuss the focuses of the next HITT, post-communication and the next networking activities.

**18:20 Closing**

**Drop anchor!**

The seminar ship is back at the "Hafenplatz" jetty at Wröhmännerpark

**19:00-22:00**

**Farewell Dinner**

**at Raymons - Das Fischrestaurant**

(Further details will follow. Programme subject to change)

The website [www.hitt.world](http://www.hitt.world) will be permanently updated.

